

An Overview of Digital Business Research in Indonesia: A Bibliometric Analysis of Scopus Publications

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Abstract

Prevalent digital technologies have changed the landscape of business. There have been a growing number of studies investigating the intersection of digital technologies and business. This study aimed to map the academic literature in digital business by adopting a bibliometric approach. In this study, we considered 1868 articles spanning twenty years, between 2000 and early 2021. Specifically, the study focused on the trends of research in digital business, popular publication sources, highly cited articles and productive researchers, and popular themes and their changes over time.

Keywords: digital business; digital innovation; digital technologies; bibliometric analysis; literature review