

Analysis Sociocultural Education Found in the Characters Aladdin 2019 film

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Abstract

This final project is carried out to analysis sociocultural education found in the Aladdin 2019 character. The aims of this research are (1) to find out the sociocultural education found in the Aladdin 2019 film based on Vygotsky's theory. (2) To find out what characters are found in the main character in the Aladdin 2019 film. The research methodology is descriptive qualitative research. The main sources of this research are the Aladdin 2019 film and script Aladdin 2019. The findings in this study indicate that: (1) there are five types of sociocultural education namely, leadership, friendliness, social concern, environmental concern, and responsibility. The most dominant social concern shown in this film is because of Aladdin's background which is an orphan. (2) Whereas in the Aladdin character, five type were found, namely, helper, brave, responsible, trustworthy, and humble. With the contribution of film to learning, it can provide information about sociocultural education and character in cognitive development in children. Children's cognitive development is an important thing to pay attention to because it is a part that requires very processes in the formation of memory and reasoning. Therefore, the role of the teacher is needed in this case. Teachers are expected to be able to use film media in learning so that students are interested in learning about sociocultural education and character.

Keywords: Sociocultural Education, Characters, Film, Aladdin 2019

Introduction

The introduction presented in an integrated way in the form of paragraphs as much as 10-15 % of the length of the article, single space, Times New Roman font size 12 pt. Contain minimal background of the problem, research questions, the purpose and benefits of the research.

Talking about sociocultural education discusses the importance of an education that sees cultural and educational processes that cannot be separated. Literature and sociocultural education have similarities in conveying ideas, and views on life, which humans can understand (Nurhana and Karima 2022). However, sometimes there is an assumption that learning literature is considered less interesting and less useful for some students because the media or methods used by the teacher do not motivate students to get to know more about and study literature so this becomes one of the triggers for the formation of a lack of respect literature well (Widyahening, 2014).

In the process of learning literature, one of the appropriate media to use is film media. Movies can attract people's attention and partly this is based on the reason that films can convey messages uniquely. Films always influence and shape society based on the content of the messages contained therein (Susanti & Asyari, 2017).

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Films are considered to have more value in conveying messages and meanings. Films can have a positive influence if the films conveyed instill educational, cultural, social, and humanitarian values, and so on. The ability of films to reach many social segments. This makes experts think that films have the potential to influence society (Sobur, 2006).

Of the many different types of films, there is one film that represents a sociocultural education from the place where the film originates. One example of this film is Aladdin 2019. The Aladdin 2019 film is a fairy tale that tells the story of a young man with his Genie and magic lamp who is estimated to be more than 5 centuries old. The Aladdin 2019 film was adapted from Aladdin 1992 which experienced a shift from a book to a film.

Based on the description above, the authors analyze sociocultural education found in the characters in the 2019 Aladdin film. The author raises sociocultural education from the Aladdin film because there is an educational value that can affect cognitive development in students. The 2019 Aladdin film itself is the fifth highest-grossing film in 2019, and the 34th highest-grossing film of all time. The film crossed the line with \$1 billion in gross on July 26, 2019. The film Aladdin stars well-known actors and actresses like Mena Massoud in the lead role in 2019 film Aladdin, Will Smith plays the genie, Naomi Scott plays Princess Jasmine, Marwan Kenzari plays Jafar, and many more in the supporting cast.

Literature Review

1. Definition of Sociocultural Education

Human development is inseparable from sociocultural which a process of mental development is. The social cognitive development of children is an important matter to pay attention to, because it is a part that requires very important processes in the formation of memory and reasoning (Suardipa, 2020).

Vygotsky expressed in his theory related to socio-culture with social conditions as a place for the dissemination and exchange of knowledge, skills and socio-cultural values. Each individual acquires a variety of knowledge and skills through active daily interactions in the community, school and family environment. In an individual's cognitive development can occur in culture and continue to develop throughout his life by collaborating with others. In his theory Vygotsky explained the portrait of human development as something that is inseparable from social and cultural activities (Adiwidana, 2020:48).

Vygotsky's study focuses on the relationship between humans and the socio-cultural context in which they play a role and interact with each other in various experiences or knowledge. Sociocultural development emphasizes social and cultural interaction in relation to cognitive development. The development of children's thinking is influenced by social interaction in the cultural context in which a person is raised (Danoebroto, 2015: 194).

a. Zone of proximal development (ZPD)

Humans to acquire new knowledge and skills, according to Vygotsky, need a socio-cultural environment, people learn to be guided by people who are more knowledgeable and skilled. Vygotsky's view is that the distance that children can do exceeds the current level of ability as the zone of proximal development, namely the distance between the actual level of development determined by independent problem solving and the level of potential development determined through problem solving under adult guidance or in collaboration with peers who more competent (Crain, 2014:371).

In the realm of actual development, it can be seen from the child's ability to complete the tasks at hand or be able to solve problems independently, while the realm of potential development is when children are able to complete their tasks when under adult guidance or

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through collaborating with their more competent peers. . This includes all the knowledge and skills of a child who is not yet able to understand or do it himself, but is able to learn with the help of guidance. In addition, children are allowed to develop their skills and knowledge by observing someone who is a little more advanced or above them so that they can progressively expand their zone of proximal development (Hariana, 2021).

b. Scaffolding

Scaffolding is closely related to ZDP, in which this concept emphasizes step-by-step support for learning and problem solving as an important matter in modern thinking (Mappalotteng, 2008:7). Scaffolding is the process of providing assistance or guidance to students to achieve what must be understood from what is now known. Based on the teacher's understanding of students' abilities. Students are encouraged and assigned to work on assignments that are slightly more difficult, and one step higher than their current abilities with less and less guidance intensity (Winataputra et al, 2008).

The purpose of providing scaffolding by the teacher in the classroom is not solely to complete the activity but how students can master the theories that underlie the material and apply it to the activities and assignments given by the teacher (Paramitaha et al, 2014: 120).

Dialogue is an important scaffolding tool in the zone of proximal development. In Vygotsky's view, children have rich concepts, but are unsystematic, unorganized, and spontaneous. In a dialogue, the concept meets a guiding concept that is more systematic, logical, and rational. As a result, children's concepts become more systematic, logical, and rational. The use of dialogue as a scaffolding tool is just one example of the important role language plays in child development. According to Vygotsky, children use conversation not only for social communication, but also to help them solve tasks. Vygotsky said that language and thought initially developed independently of one another and then merged. Children must use language to communicate with others before they can focus on their own thoughts (Santok, 2009:64-65).

1. Characters

Character is a system of beliefs and habits of a person that distinguishes them from others. The character of a person can be known how the individual behaves in certain circumstances. With the characters in the story, the aim is to carry and convey messages, messages, morals, or whatever you want to convey to the audience (Nurgiyantoro, 2018: 249).

Characters are usually created with special traits and qualities. Character is not only in the form of character recognition through age, physical form, appearance, costume, tempo or rhythm of the character's play, but also the character's inner attitude. Every character in a play is always closely related to other characters Kernodle (in Dewojati, 2010:170).

2. Film

Film is a type of media whose existence is very popular with the public, because it is a viewing medium that conveys messages with storylines that can be made as interesting as possible (Simarmata et al, 2019).

Film is the result of human civilization which was created through a creative process by giving birth to dreams through technology whose results can be witnessed by everyone. It is this creative process in the form of technology that ultimately becomes one of the most representative entertainments as an entertaining spectacle for the audience (Guritno, 2018).

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3. Aladdin 2019

The Aladdin 2019 film is a fairy tale that tells the story of a young man with a Genie and a magic lamp who is estimated to be more than five centuries old. The Aladdin 2019 film is adapted from Aladdin 1992 which experienced a shift from a book to a film. Walt Disney Animation Picture, an American film company that lifted the Aladdin 2019 story to the big screen which will be shown in theaters in May 2019 with a transformation from animation to a film played by real humans.

Before the writer takes the topic, the writer finds topics related to the topic taken. The author found the final project and journal. First, this study is a final project written by Muhammad Rijal Fadli (2021) entitled *"Implementation of Sociocultural-Based Character Education in High Schools"*. In his journal, he analyzes the implementation of sociocultural-based character education to provide empowerment in the world of education for the formation of national character based on socio-cultural values, at the high school education level. Data collection techniques were carried out using observation techniques, interviews, FGD (Focus Group Discussion) and document studies to obtain observational data. Meanwhile, the study written by the author analyzes sociocultural education which is found in character by using a descriptive qualitative method.

The second study is a journal written by Mipandi; Ani Widayati (2021) entitled *"Implementation of Sociocultural Education in Facing the Industrial Revolution 4.0 in Madrasah Aliyah (MA) NW Poncor"*. In their journal, they analyze how sociocultural education is implemented in the face of the industrial revolution 4.0 era at Madrasah Aliyah NW Poncor. The results of this study indicate that sociocultural values in Madrasah Aliyah NW Poncor are implemented in learning activities, both intra-curricular and extra-curricular activities. In intra-curricular activities, sociocultural values are used as an approach by teachers by implementing a sociocultural-based learning system, while in extracurricular activities, these values are inserted in the form of Islamic art and culture. Meanwhile, this study shows the results of sociocultural education as learning cognitive development in students with teachers as companions and role models.

The previous research above can be used as a reference in carrying out this research. The author analyzes the sociocultural education found in the characters in the 2019 Aladdin film using sociocultural theory.

Method

Viewed from all aspects and things studied, in this study, the authors used qualitative methods. The method uses a descriptive way to explain the results of the research. As for the meaning of the qualitative method, according to (Moleong, 2011): qualitative research is research that aims to understand the phenomena experienced by research subjects analytically, and using descriptions in the form of words and language, in a special context that is natural and using a variety of scientific methods.

The theory used by the author in this study is the sociocultural theory by Lev Vygotsky which is one of the social learning theories so that it is very compatible with the cooperative learning model because, in the cooperative learning model, there is socially interactive, namely the interaction between students and students and between students and teachers, in an effort finding concepts and solving problems. The zone of proximal development is the development of student's abilities slightly above the abilities they already have. Vygotsky emphasizes more on scaffolding, namely providing full assistance to children in the early stages of learning which are then gradually reduced and providing opportunities for children to take more and more responsibility.

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The object of this research is a film entitled Aladdin 2019. The duration of the film is 128 minutes. The author analyzes the film from beginning to end. The author uses a film script to analyze sociocultural education. Data collection was carried out by observing the Aladdin 2019 film and finding appropriate information. The author downloads films and scripts from films on the internet and then identifies words/sentences that show sociocultural education

Finding and Discussion

1. Findings in the Sociocultural Education

The 2019 Aladdin film contains sociocultural education found in the characters. Sociocultural education found by the author includes leadership, friendliness, social care, environmental concern, and responsibility. While the characters found by the author include helping, brave, responsible, humble, and not greedy.

Sociocultural education contained in the film is the *Leadership* shown by the main character in the film. In the world of education, leadership is needed. Students need a leadership attitude within themselves even though this attitude does not come by itself. Leadership attitude is formed through indicators of honesty, discipline, and cooperation. Someone who has a leadership spirit is brave and confident in acting. With the self-confidence they have, they can solve every problem calmly and find the right solution for every problem that arises. Therefore, students who have a courageous and confident attitude will not find it difficult for them to cultivate a spirit of leadership.

Friendliness in sociocultural education, friendliness is needed because it makes students feel safe, orderly, and comfortable in the learning process. The atmosphere of the school environment is the main factor in the comfort of the student learning process. A school environment that is full of security is marked by all school members who look after each other both verbally and in behavior. As an example, individual social relations at school are characterized by friendly behavior when meeting with school members greeting and asking how each other is.

Social Concern social care is shown in the dialogue above, social care is an attitude that always wants to assist others. In the world of education must instill a social caring attitude to students. In achieving successful education, the existence of educators and students is an important element. In the development of students in social care, several school activities can be carried out, such as teachers who always get students used to shaking hands with teachers when entering and leaving school. Habituation that is carried out continuously will make students get used to it and slowly do it and form habits in students, which in the end social concerns embedded in students. It can be explained in the world of education, the social care of a teacher becomes a model and provides direct examples to students. The teacher has an important role in instilling social concern for students because the teacher is used as a role model by students in speaking, acting and behaving. The example of a teacher provides a good example so students can emulate it.

Environment Concern sociocultural education teaches environmental care so that students can develop attitudes and actions to prevent damage to the surrounding natural environment and strive to repair existing damage. The inculcation of knowledge, abilities and attitudes in education is the foundation for shaping the personality of students in the formation of the personality of society in the future. In the school environment, the teacher is the most influential figure in student development. That way students will follow what the teacher is doing.

Responsibility sociocultural education is a form of responsibility that teaches students to carry out their work or obligations in the family, school or at work wholeheartedly and give their best. Every student must have a sense of responsibility for himself. The teacher who is the main model

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for students has a very big role in instilling and implementing the value of responsibility to students. Instilling the value of responsibility must be done as early as possible and continue to grow along with the learning process. Examples of responsibilities carried out by students are studying well, doing school assignments that have been given by the teacher, and being disciplined in carrying out school rules.

2. Characters in the Aladdin 2019

The main character is played by Menna Massoud. In the film, Aladdin is an orphan who has been abandoned by his parents since he was young. Aladdin lives with his pet monkey named Abu. The characters found by the writer are helping each other. The attitude of *Helper* each other needs to be built because basically, humans are social creatures who need each other. The existence of an attitude of mutual help can also lighten one's burden and work becomes lighter which can be taught to students so that they can foster an attitude of caring for one another.

Brave in education has a courageous attitude is very necessary. Courage is shown by students in class and increased student learning outcomes. Having a courageous attitude, there will be encouragement for students to increase their creativity and respect others. Support from parents and the environment will encourage students to have the courage to express opinions, try new things, be able to face challenges and control fear.

Responsibility is a good character that must be possessed by every individual. In the world of education, responsibility must be applied in learning activities, because it has an important role in life. A student must have a sense of responsibility towards himself. An example of the responsibility that must be carried out by a student is being able to do group assignments properly and correctly by the instructions given by the teacher.

Trustworthy confidence is very important for every individual in interacting in the environment. Likewise in character education self-confidence is very necessary for students. Students who have self-confidence can solve problems and assignments given by the teacher according to their abilities. Confidence is not formed by itself, but through a process to get it. The community, home, and school environment is a place to increase this self-confidence.

Humble from the explanation above can be interpreted that Aladdin has a humble nature. Building humble character needs to be done from an early age. In education, students are taught to have a humble attitude, it is hoped that students will be able to show an open attitude, respect the abilities and achievements of others, understand and accept their strengths and weaknesses, and admit mistakes and limitations in themselves.

Conclusion

In the process of analysis, the author examines a film entitled Aladdin 2019 to find sociocultural education that is found in the characters based on the theory that has been concluded. There are five types of sociocultural education, namely, leadership, friendliness, social concern, environmental concern, and responsibility, while in the Aladdin character, researchers found five types of character, namely, helping, brave, responsible, trustworthy, and humble. Researchers analyzed sociocultural education found in the characters through the main character's speech contained in the film through data in the form of a script that had been prepared.

The contribution of the Aladdin 2019 film based on the results of this analysis can be used to provide learning to students in the process of cognitive development. The author wants to provide a new media in the cognitive development of students. By using films, students will be more interested in learning and solving problems in class with the guidance of the teacher.

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