

ANALYSIS OF ACRONYM AND ABBREVIATION IN DAILY POST OF INSTAGRAM

Nur Inani Hidayati¹⁾
naninurhd@gmail.com

T Sri Suwarti²⁾
tarcisiassuwarti@gmail.com

Moh Wahyu W³⁾
mwahyuwidiyanto@upgris.ac.id

Dias Andris Susanto⁴⁾
diasandris@upgris.ac.id

Corresponding Author : naninurhd@gmail.com
Universitas PGRI Semarang

Abstract:

The purposes of this study are to identify the kinds of acronym and abbreviation in the daily post of Instagram, to find out the processes of making acronym and abbreviation in the daily post of Instagram, and to find out the contribution of analysis of acronym and abbreviation in the daily post of Instagram for teaching Morphology. This study is expected to be a source for the lecturer of Morphology, to teach word formation processes (acronym and abbreviation). This research is qualitative analysis research which analyzes acronym and abbreviation in daily posts of random influencers Instagram accounts, posted from January until August 2020 using Plag's theory (2003). The data of the research were collected by reading, finding, analyzing, listing, and classifying. The results of this research were there were two kinds of the acronym, they were acronym with combining the initial letters and acronym with combining parts of different words. And there were three kinds of abbreviations, they were initialism, shortening, and contraction abbreviation. They could be written in capital and lowercase letter. And the contribution of this research was this research could make students easier to understand acronym and abbreviation by searching any caption of Instagram posts, analyzing and classifying them into acronym and abbreviation, and the last point, applying how to use acronym and abbreviation in their daily caption in social media communication.

Keywords : *Acronym and Abbreviation, Social Media, Instagram, Influencers*

1. Introduction

In the digital era, there are so many platforms of social media such as Facebook, Instagram, Path, Twitter, Whatsapp, etc. They have several functions in our life. The first one is to communicate among people. No matter how long the distance, people can communicate with their family, buddies, and so on 24 hours. The second is social media also can be used to deliver important information from the government, artist, influencer, etc. That information can be used in a language that can be understandable for all people.

From the platforms we've mentioned above, Instagram becomes one of the most popular sites in the world. Instagram has 400 million active users per month. Instagram users come from so many circles around the world, such as artists, actors/actresses, celebrities, influencers, gamer, and so on. They use Instagram in their languages, includes English.

Instagram users like artists, celebrities, influencers, and public figures become the most influential users on Instagram. They can influence their followers through their daily posts. It can be about their habits, their lifestyle, and their language. The way they speak or type a caption in their posts will very pursue people to do the same. And lost of them sometimes make a new word, slang, and shorten word so that people become interested in it.

Lots of Instagram influencers use English in their daily posts and comments. And not infrequently those who like to shorten the English they use. It aims to make the sentences simpler, understandable, and sometimes it can be as their identity. The short language they use can be called Acronym and Abbreviation.

Acronyms and Abbreviations are an element of language. Acronyms and abbreviations help people to shorten words that may be difficult to be understood. It often can be seen in letters, mail, etc. And now, we can see them on daily posts and comments on social media. For example, Daerah Khusus Ibukota can be abbreviated to DKI. However, an acronym is part of an abbreviation, which formed the initial component in a phrase or a word.

Acronyms and abbreviations that we found on Instagram can be as our material to be learned. When we found a new acronym or abbreviation, it means that we learn something new, and it can be interpreted in our daily communication on Social media or real life.

The writer decides to analyze acronyms and abbreviations on the daily post of Instagram because it can be a learning material for us, especially in English. It also can increase our vocabulary.

Based on the description above, the writer is interested to conduct research entitled "Analysis of Acronym and Abbreviation in the Daily Post of Instagram".

2. Literature Riview

2.1 Acronym

According to Katamba (1994:126), words forming a complex expression referring to the name of an organisation, company or a scientific concept may be reduced to their initial letters alone which together represent sounds that form perfectly acceptable syllables and hence can be pronounced as words. It is called as acronym. Acronym is an otnography name of blending, which explained by Plag (2003:17) that acronym is coined by combining the initial letters of compounds or phrases into a pronouncable new word. Simple word abbreviation like NATO, USA, etc are the examples of acronym.

Acronym is not only coined by combine the initial letter into a pronouncable word, but also acronym may combine parts of different words, such as smog (smoke + fog) and modem (modulator + demodulator).

Acronym can be written with capital letters and lowercase letters. It depends on how it used. Capital letter interpreted to write a formal device. And the lowercase is used to write a regular device. But, some words are nowadays no spelt in capital letter, and some people are no longer related to the original words acronym. E.g. the word RADAR (Radio Detection and Ranging) is written in lowercase as *radar*.

Acronym, being a pronouncable word formation like a regular word, must fix to English Phonological pattern, which can create a problem when there are some illegal word pronunciation. But, for example, the word BBC is not a pronouncable word formation. But sometimes people make it pronouncable become *Bibici*.

2.2 Abbreviation

According to Plag (2003:161) abbreviation is process of taking initial letters of multiword sequences to make up a new word. Abbreviation has the same nature to blends, because both blend and abbreviation are amalgamations of parts of different words. Abbreviation has some types, which are:

2.2.1 Initialism

Plag (2003:163) stated that initialism is a part of abbreviation process that is pronounced in spelled. It can be either spelled in capital or in lower case letters, and they can be either pronounced by naming each individual letter. Lieber (53) stated that initialism process is pronounced as a series of letters. This process is taking the first letter to shorten the words. For examples:

- BA Bachelor of Arts
- DC District of Columbia
- EC European Community
- FAQ Frequently Asked Question

2.2.2 Shortening

Shortening is an abbreviation which is omitted the beginning or the end of the word. For examples:

- Inc. Incorporated
- Norf. Norfolk
- Ont. Ontario

2.2.3 Contractions

Plag (2003:161) stated this abbreviation resembles blends by combining larger sets of initial and non-initial letters. For examples:

- kHz Kilohertz
- BSc Bachelor of Science
- Dr. Doctor
- Mr. Mister

2.2.4 Acronymy

According to Lieber (53), acronym is part of abbreviation that is pronounced as a word, rather than as a series of letters. It is contrast with initialism. For example, **A**cquired **I**mmune **D**eficiency **S**yndrome gives (AIDS) can be pronounce as *eidz*. **C**ooperative for **A**ssistance and **R**elief **E**verywhere (CARE) and **C**entral **I**ntelligence **A**gency (CIA).

1.3 Social Media Influencer

An influencer is a person who can influence people to do something because of his or her knowledge, position, and competence. However, a social media influencer is someone who can persuade others through social media, such as Instagram, Twitter, Facebook, etc.

The standard of Instagram influencer are as follows:

- a. Nano-influencers: 1,000 – 10,000 followers.
- b. Micro-influencers: 10,000 – 50,000 followers.
- c. Mid-tier influencers: 50,000 – 500,000 followers.
- d. Macro-influencers: 500,000 – 1,000,000 followers.
- e. Mega-influencers: 1,000,000+ followers.

1.4 Instagram

Instagram is a free, online application to share photo, video, and social media platform that was acquired by Facebook in 2012. Instagram has four main features to post user activities on it. They are Instagram feeds, Instagram live, Instagram story, and Instagram TV.

3. Research Methodology

3.1 Participant/Subject

This research is qualitative analysis research which analyzes acronym and abbreviation in daily posts of random influencers Instagram accounts, posted from January until August 2020. They are Instagram influencers around the world with more than 100.000 followers. From those users, the posts are taken from their Feeds and Instastory posted from January until August 2020 that has Acronym and abbreviation. Therefore, the data of the research are collected by reading, finding, analyzing, listing, and classifying.

3.2 Instruments

The instrument of this study is some captions of a daily post of random influencers' Instagram accounts. They are influencers from around the world, which is posted from January until August 2020. The reference book that is used to analyze this study is an English book entitled *Word-Formation in English*, by Ingo Plag, 2003.

3.3 Data Analysis Procedures

In constructing data analysis, the writer does three steps concurrently. They are:

- 3.3.1 The writer selects words which contain acronym and abbreviation in the captions of daily post of random influencers Instagram accounts posted from January until August 2020.

- 3.3.2 The writer displays the data into descriptive data that is classified into acronym and abbreviation.
- 3.3.3 The writer decides the contribution in teaching Morphology.

4. Findings

1.1 Acronym and Abbreviation Realization on Daily Posts of Random Influencer’s Instagram Accounts Posted on January until August 2020

The researcher finds two kinds of acronym and three kinds of abbreviation from random influencer’s Instagram accounts:

- 1.1.1 There are two kinds of acronym words. They are acronym with combining the initial letters and acronym with combining parts of different words. Those are written in capital letter and lowercase letter. The data will be showed as follows:

Table 4.1
Acronym with Combining The Initial Letters

1. Capital Letter Acronym with Combining The Initial Letters			
No	Date	Description	Context
1	Jan 27, 2020	RIP (Rest in Peace)	Sending my condolences to his family..... RIP legend
2	Feb 7, 2020	CEO (Chief Executive Officer)	CEO of looking like my brother.
3	Aug 19, 2020	REM (Rapid Eye Movement)	New fragrance REM available now on ulta.com
4	Aug 25, 2020	ASAP (As Soon As Possible)	We highly encourage voters to apply ASAP and the least 7 business.....
5	Aug 27, 2020	LOX (Living of Xperience)	This is 25+ years of brotherhood!!! New LOX bless up.
2. Lowercase Letter Acronym with Combining The Initial Letters			
1	March 20, 2020	ilysm (i love you so much)	Ilysm @gabrielconte
2	May 18, 2020	ily (i love you)	rp @alfredoflores ily / miss u
3	June 29, 2020	lol (laughing out loud)	Grab the #Lathi merch make us rich lol
4	July 25, 2020	imy (i miss you)	Imy

The table above shows acronym with combining the initial letters data found by the researcher. They are written with capital letter and lowercase letter in each word. It shortens words from the first letter of each word, and it is readable. Ily, imy and LOX become the right examples for it. The acronyms listed here are written in the right context by the influencers. For example ily (i love you) with the sentence context “rp @alfredoflores **ily** / miss u” and lol (laughing out loud) with the sentence context “Grab the #Lathi merch make us rich **lol**”.

Table 4.2

Acronym with Combining Parts of Different Words

Lowercase Letter Acronym with Combining Parts of Different Words			
No	Date	Description	Context
1	May 16, 2020	Brunch (breakfast and lunch)	I am going to live on the @vspink instagram page tomorrow at 1 PM EST/10AM PST to make some brunch

Acronym with combining parts of different words is written by taking the main letters of the words to shorten it. In this study, it is only written in lowercase letter. For example brunch (breakfast and lunch). This acronym may be written in a context “I am going to live on the @vspink instagram page tomorrow at 1 PM EST/10AM PST to make some **brunch**”.

1.1.2 There are 3 kinds of abbreviations, they are initialism, shortening, and contractions abbreviation. Each of them is divided into two subclasses, they are capital letter and lowercase letter.

Table 4.3

Kinds of Initialism Abbreviation

1. Capital letter initialism			
No	Date	Description	Context
1	Jan 2, 2020	YT (You Tube)	New abs workout is up on YT
2	Jan 6, 2020	OMG (Oh My God)	Big announcement later today. So big. OMG . Huge.
3	Jan 15, 2020	K (Korrect)	K bye for now
4	Jan 23, 2020	Y2K (Year 2000)	Song : bbno\$ & Y2K
5	Feb 4, 2020	MV (Music Video)	10 million views on physical MV
6	Feb 5, 2020	S2 (Season 2)	#Kidding S2 premieres feb 9

7	Feb 12, 2020	QNA (Question and Answer)	QNA : what are you guys going to do during valentine?
8	Feb 15, 2020	V (Valentine)	Happy V day lovers.
9	Feb 27, 2020	LMFAO (Laugh My Fuckin Ass Of)	My team through they're the Jonas Brothers on the red carrpet LMFAO .
10	March 26, 2020	FYI (For Your Information)	FYI dropping a new track with crisis era tomorrow
11	Apr 9, 2020	V (Very)	V important! Please donate to....
12	MAY 11, 2020	PS (Post Scriptum)	PS for you who are separated from your loved...
13	May 11, 2020	B (Beyonce)	Sending big Texas hugs, Mama B .
14	May 15, 2020	BTS (Behind The Scene)	BTS @pixielevinson
15	May 16, 2020	GRWM (Get Ready With Me)	GRWM clown edition
2. Lowercase letter initialism			
No	Date	Description	Context
1	Jan 21, 2020	btw (by the way)	btw , my outfit is from @windsorstore
2	Feb 16, 2020	brb (be right back)	They are super comfortable and fit so well. Brb wearing them everywhere
3	March 17, 2020	Qotd (Question of the day)	Qotd – what's the craziest thing you have ever done to your hair?
4	March 17, 2020	Aotd (Answer of the day)	Aotd – i cut my own bangs once in 3rd grade.
5	Mar 20, 2020	hsm (high school musical)	Very blessed that i found someone willing to do hsm dances with me
6	Mar 24, 2020	atm (at the moment)	Have you made any goals or set any routines in place for the time we have at home atm ?
7	Apr 2, 2020	w (with)	Real protective w my soul where u been?
8	Apr 15, 2020	dm (direct message)	A fan made and sent me this video to my dm .
9	May 18, 2020	rp (role play)	rp @alfredoflores ily
10	July 14, 2020	lmao (laughing my ass off)	lmao . How did we do?
11	June 2, 2020	smh (shaking my head)	Let's wait to hear all the fact. Smh

12	July 6, 2020	idk (i do not know)	idk what to post
13	July 7, 2020	mf (mother fucker)	Tony mf stark ears
14	July 13, 2020	wtf (what the fuck)	Wtf going on?
15	July 15, 2020	wyd (what are you doing)	@courtneychipolone wyd
16	Aug 7, 2020	hbd (happy birthday)	hbd to my baby my best friend my fav part of all the days
17	Aug 7, 2020	rn (right now)	The type of energy we're all looking for rn

The table above showed the data of initialism abbreviation. It takes the first letter to shorten the words. It is read as a series of letters. The researcher finds 2 kinds of initialism. They are capital letter abbreviation. The examples are YT for You Tube, HBD (Happy Birth Day), GRWM (Get Ready With Me), etc. Lowercase letter initialism, the examples from the list are hsm means high school musical and ilysm means i love you so much. However, each word listed above are written in the right context. For example, YT (You Tube). It is an online platform to upload, download, and watch videos. So, the sentence context is “New abs workout is up on **YT**”, which the writer told that she has already uploaded her video to the You Tube. The next is OMG (Oh My God), which it expresses surprised and wonderful feeling. “Big announcement later today. So big. **OMG**. Huge”. Another example from the list is MV (Music Video). It is an abbreviation of a special platform about video musical. The context was “10 million views on physical **MV**”. Another example is lmao means *laughing my ass of*. The sentence context is **lmao**. How did we do?”.

Table 4.4

Shortening Abbreviation

1. Lowercase Letter Shortening			
No	Date	Description	Context
1	Jan 12, 2020	Jan (January)	See you in jan 26
2	Jan 23, 2020	Sync. (Synchronize)	I plan on making more of these lip sync tutorials...
3	Jan 25, 2020	Pic. (Picture)	This is my current profile pic .
4	Feb 15, 2020	ur (your)	Pls touch wiv ur eyes only.
5	Feb 5, 2020	Feb (February)	#kidding S2 premieres feb 9
6	Feb 16, 2020	Inc (include)	Whoever needs to hear this today (inc me):

7	May 2, 2020	Fam. (Family)	Fam <3
8	Jun 10, 2020	Inc. (Incorporated)	..., will be going directly to the Bali Project Inc.
9	July 31, 2020	Bio. (Biography)	You can learn more through the link in the NRDC's bio.
10	Aug 7, 2020	Fav (Favorite)	hbd to my baby my best friend my fav part of all the days

The table above shows the data from shortening abbreviation found by researcher. Shortening also becomes the most used abbreviation in daily communication in social media right now. It omits the beginning or the end of the word. For example, from the data we can see *Jan* (*January*) with the correct sentence context “See you in **jan** 26”, *Sync.* (*Synchronize*) with the sentence context “I plan on making more of these lips**sync** tutorials...”, *Pic.* (*Picture*) with the sentence context “This is my current profile **pic**”, and *Feb* (*February*) with the sentence context “#kidding S2 premieres **feb** 9”. Those example are correct and suitable to the context.

Table 4.5
Contraction Abbreviation

1. Capital Letter Contraction			
No	Date	Description	Context
1	Feb 28, 2020	VFX (Visual Effects)	David Lebensfeld and Grant Miller aced that VFX magic.
2	Apr 6, 2020	N (and)	Full video on my story bc IGTV literally fully cropped tommy n i out
3	Aug 12, 2020	VS (Versus)	Physical pain VS spiritual pain.
4	Aug 18, 2020	PUBG (Player Unknown's Battlegrounds)	Wierd Genius X PUBG Mobile Presents:....
2. Lowercase Letter Contraction			
No	Date	Description	Context
1	Feb 18, 2020	Smthn (Something)	This is smthn light
2	Feb 22, 2020	Pjs (Pajamas)	Pjs to match the pup.
3	March 19, 2020	Swt (sweetener)	One year since swt opened.
4	March 21, 2020	Lil. (Little)	Lil icy eyes

5	March 24, 2020	Mins (minutes)	Do at home workouts every morning, even if it is just 15 mins.
6	Apr 4, 2020	fbf (flashback friday)	I still want a pickle. #fbf
7	Apr 6, 2020	Bc (because)	Full video on my story bc IGTV literally fully cropped tommy n i out
8	Apr 11, 2020	Pt (part)	Miscellaneous pt 2
9	Apr 30, 2020	Ppl (people)	I decided to send random stuff for ppl using a drone.
10	May 9, 2020	Mrs. (misus)	To Mrs. Kim Gagne and team.
11	May 14, 2020	CDs (Compact Discs)	Limited number of #stuckwithu CDs sign by me...
12	May 16, 2020	Qs (Questions)	..., answering some Qs
13	May 19, 2020	Bcs (because)	I am calling you all creators bcs you all put so much efforts...
14	May 29, 2020	Pls (please)	@ladygaga pls refer back to this video.
15	Aug 5, 2020	ft. (featuring)	Physical ft. Gwen Stefani
16	Aug 16, 2020	Szn (season)	Leo szn
17	Aug 26, 2020	Dr. (Doctor)	Dr. Sala is the director of National Geographic
18	Aug 30, 2020	Bday (Birthday)	Happy bday @michaeljackson

The term of contraction abbreviation is with resembling blends by combining larger sets of initial and non-initial letters. We can see from the data that people are often use it in their daily communication in social media. For example Smthn (Something) in sentence context “This is **smthn** light”, Pjs (Pajamas) in sentence context “**Pjs** to match the pup”, and hrs (hours) in sentence context “24 **hrs** on a plane you say?”.

1.2 The Processes of Making Acronym and Abbreviation in daily post of Instagram Posted on January until August 2020

1.2.1 Acronym

From the data showed above, we know that there are two kinds of acronym words. They are acronym with combining the initial letters and acronym with combining parts of different words. Those are written in capital letter. The processes will be discussed as follows:

Table 4.6

Acronym with Combining The Initial Letters Processes

1. Capital Letter Acronym with Combining The Initial Letters Processes			
No	Date	Description	Process
1	Jan 27, 2020	RIP	R est in P eace
2	Feb 7, 2020	CEO	C hief E xecutive O fficer
6	Aug 19, 2020	REM	R apid E ye M ovement
7	Aug 25, 2020	ASAP	A s S oon A s P ossible
8	Aug 27, 2020	LOX	L iving o f X perience
2. Lowercase Letter Acronym with Combining The Initial Letters Processes			
1	March 20, 2020	ilysm	I love you so m uch
2	May 18, 2020	Ily	i love y ou
3	June 29, 2020	Lol	l aughing o ut l oud
4	July 25, 2020	imy	i miss y ou

The table above shows how the processes of making with combining the initial letters. The process of making with combining the initial letters was with taking the first letter from each word. They are written in capital letter and lowercase letter by the influencers. For example REM stands **R**apid **E**ye **M**ovement, ASAP stands for **A**s **S**oon **A**s **P**ossible, LOL stands for **L**aug**H** **O**ut **L**oud, and LOX stands for **L**iving **o**f **X**perience. And in lowercase letter, for examples lol stands for **l**aughing **o**ut **l**oud, imy stands for **i** miss **y**ou, etc.

Table 4.7

Acronym with Combining Parts of Different Words

Lowercase Letter Acronym with Combining Parts of Different Words			
No	Date	Description	Process
1	May 16, 2020	brunch	B reakfast and l unch

The table shows how the processes of making acronym combining parts of different words. This process is by combining the main letters of the words to shorten it. They are written in capital and lowercase letter by the influencers.

1.2.2 Abbreviation

From the previous data, we can see the kinds of abbreviation, which are initialism abbreviation, shortening abbreviation, and contraction abbreviation. Each of them consists of capital in each word and lowercase letter.

Table 4.8

Initialism Abbreviation

1. Capital letter initialism			
No	Date	Description	Process
1	Jan 2, 2020	YT	You Tube
2	Jan 6, 2020	OMG	Oh My God
3	Jan 15, 2020	K	Korrect
4	Jan 23, 2020	Y2K	Year 2000
5	Feb 4, 2020	MV	Music Video
6	Feb 5, 2020	S2	Season 2
7	Feb 12, 2020	QNA	Question and Answer
8	Feb 15, 2020	V	Valentine
9	Feb 27, 2020	LMFAO	Laugh My Fuckin Ass Of
10	March 26, 2020	FYI	For Your Information
11	Apr 9, 2020	V	Very
12	MAY 11, 2020	PS	Post Scriptum
13	May 11, 2020	B	Beyonce
14	May 15, 2020	BTS	Behind The Scene
15	May 16, 2020	GRWM	Get Ready With Me
2. Lowercase letter initialism			
No	Date	Description	Process
1	Jan 21, 2020	btw	by the way
2	Feb 16, 2020	Brb	be right back
3	March 17, 2020	Qotd	Question of the day
4	March 17, 2020	Aotd	Answer of the day
5	Mar 20, 2020	hsm	high school musical
6	Mar 24, 2020	atm	at the moment
7	Apr 2, 2020	W	with
8	Apr 15, 2020	Dm	direct message
9	May 18, 2020	Rp	role play

10	July 14, 2020	Lmao	laughing my ass off
11	June 2, 2020	Smh	shaking my head
12	July 6, 2020	Idk	i do not know
13	July 7, 2020	Mf	mother fucker
14	July 13, 2020	Wtf	what the fuck
15	July 15, 2020	Wyd	what are you doing
16	Aug 7, 2020	Hbd	happy birth day
17	Aug 7, 2020	Rn	right now

There are two kinds of initialism found by researcher. They are capital letter abbreviation and lowercase abbreviation. Those processes were with taking the first letter of the words to shorten the words. The difference here is capital letter uses for formal device, and lowercase letter uses for non formal device. For example, YT (You Tube) is always written in capital because it is a formal device, that mention a name of application. However, nowadays, some capital letter abbreviation is not always used in formal device. It depends on how people want to write. They can write in capital or in lowercase letter. For example, DM (Direct Message) also can be written in lowercase *dm*, GRWM (Get Ready With Me) also can be written in lowercase *grwm*, etc.

Table 4.9
Shortening Abbreviation

Lowercase Letter Shortening			
No	Date	Description	Process
1	Jan 12, 2020	Jan	January
2	Jan 23, 2020	Sync.	Synchronize
3	Jan 25, 2020	Pic.	Picture
4	Feb 5, 2020	Feb	February
5	Feb 15, 2020	ur	Your
6	Feb 16, 2020	Inc	Include
7	May 2, 2020	Fam.	Family
8	Jun 10, 2020	Inc.	Incorporated
9	July 31, 2020	Bio.	Biography
10	Aug 7, 2020	Fav	Favorite

The process of making shortening abbreviation is by omitting the beginning or the end of the word. In this study, it is only written in lowercase letter. For example, fav stands for *favorite*, ur stands for *your*, bio stands for *biography*, fam stand for *family*, etc.

Table .10
Contraction Abbreviation

1. Capital Letter Contraction			
No	Date	Description	Context
1	Feb 28, 2020	VFX	Visual Effects
2	Apr 6, 2020	N	and
3	Aug 12, 2020	VS	Versus
4	Aug 18, 2020	PUBG	Player Unknown's Battlegrounds
2. Lowercase Letter Contraction			
No	Date	Description	Process
1	Feb 18, 2020	Smthn	Something
2	Feb 22, 2020	Pjs	Pajamas
3	March 19, 2020	Swt	sweetener
4	March 21, 2020	Lil.	Little
5	March 24, 2020	Mins	minutes
6	Apr 4, 2020	fbf	flashback friday
7	Apr 6, 2020	Bc	Because
8	Apr 11, 2020	Pt	part
9	Apr 30, 2020	Ppl	people
10	May 9, 2020	Mrs.	misus
11	May 14, 2020	CDs	Compact Discs
12	May 16, 2020	Qs	Questions
13	May 19, 2020	Bcs	because
14	May 29, 2020	Pls	please
15	Aug 5, 2020	ft.	featuring
16	Aug 16, 2020	Szn	season
17	Aug 26, 2020	Dr.	Doctor
18	Aug 30, 2020	Bday	Birthday

The process of making contraction abbreviation is by taking some of the main letter of the word to be shortened. For example, smthn means *something*, Ig means *Instagram*, Bday means *Birthday*, Dr. Means *Doctor*, etc.

1.3 **The Contribution of Analysis of Acronym and Abbreviation in Daily Post of Instagram for Teaching Morphology**

This study deals with two kinds of word formation process, they are acronym and abbreviation, which word formation is Morphological subject. So, this study can contribute in teaching Morphology for university level. The lecturer can make the lists of the acronym and abbreviation in this study as the example of kinds of word formation process. Students can search any caption in daily post of Instagram, and analyze the words that contain acronym and abbreviation. Then they can list them into acronym and abbreviation categories, and then analyze the processes of making them, as what researcher did here. However, some words listed here is the updated words for nowadays, which took from the newest caption of Random Influencer's Instagram Posts posted on January until August 2020.

5. **Discussion**

The novelties of this study with the other studies are this study emphasizes the processes of making the kinds of acronym and abbreviation found in random influencer's daily post of Instagram, so that students could easily understand about how many kinds of acronym and abbreviation and how the processes of making the kinds of acronym and abbreviation. However, this study uses Instagram as the media of the research because Instagram becomes one of the largest social media application in the world, and there are so many students use Instagram nowadays. And this study takes the influencers as the subject because they have so many followers and they can influence people easily with the acronym and abbreviation in their daily caption of their posts.

6. **Conclusion**

There are two kinds of acronyms found in this study. They are acronym with combining the initial letters and acronym with **combining parts of different words**. Minewhile there are three kinds of abbreviation found in this study. They are initialism, shortening, and contraction abbreviation.

Acronym with combining the initial letters takes the first letter to shorten the words, and acronym with combining parts of different words combines the main letters of the words. Minewhile In abbreviation, initialism takes the first letter to shorten the words, shortening process ommits the beginning or the end of the words, and contraction process takes the main letters to shorten the words. However, they

can be written in capital letter and lowercase letter. It depends on how people write and what people need.

This study is very relevant to be a source of material to teach morphology, because it is part of morphology.

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