THE MORAL VALUES FOUND IN THE MAIN CHARACTERS OF THE MOVIE OF WRECK-IT RALPH TO BUILD STUDENTS **CHARACTER**

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Abstract:

This research was conducted to determine the moral values of the main character in the Wreckh-it Ralph movie and to build students character who can be taken from this movie. This research applied descriptive qualitative research. It means do not need a statistical approach to explore the material. The research subject of this research was the main character in the Wreck-it Ralph movie known as Ralph. The data of the research were the scene and scripts conveyed by the main character consisting of the moral values. Qualitative research is searching for data in writing or orally. There are several moral values contained in the Wreck-it Ralph movie. From the analysis, it can be conclude that there are brave, never give up, talented, confidence, competitive, optimistic, struggle, Friendship. From this research, it is also hoped that students can build character by applying the moral values contained in the movie to be applied in their daily live.

Keywords: Moral Values, movie, Wreck-it Ralph

1. Introduction

Character is one of the important elements in the movie because there will be no movie if there is no character. The main character in a story is called protagonist (Frank, Madden, 2002: 93). According to Paulson, to think that you good and bad deeds will be rewarded or punished in the afterlife is soteriology, the theology of salvation and sin. To do good out of a sense of what is (or is deemed by custom or conscience) right or wrong is morality (2007:28). According to Nyoman (2014:151), a movie can be a good media to learn English and get feedback of positive value which can be learned by watching the movie. As we know, movie is one of entertainment media which is interesting for all generation. We can learn what the author wants and the purpose with the movie. According to Elsaesser (2002:12) movie or film is the combination of image, movement, and sound is obviously something quiet mysterious in its effects on human being. As a part of literature, movie has a theme and moral values that rooted in the part of the movie. In this study, the writer chose the movie entitled Wreck-it Ralph, because in every piece of literature including movie can be taken. In this movie, we can take many values to develop motivation to reach what is aspired.

Wreck-it Ralph is a 2012 American 3D computer-animated comedy film produced by Walt Disney Animation Studios and released by Walt Disney Pictures. It is the 52nd Disney animated feature film. The film was directed by Rich Moore in his directorial debut, who also directed episodes of The Simpsons, The Critic, and Futurama, and the screenplay was written by Phil Jhonston and Jenifer Lee from a story by Moore, Johnston, and Jim Reardon. Jhon Lasseter served as the executive produser. The film features the voices of Jhon C. Reilly, Sarah Silverman, Jack Mcbrayer and Jane Lynch and tells the story of the eponymous arcade game villain who rebels against his "bad-guy" role and dream of becoming a hero.

Wreck-it Ralph Become different and prominent because of the background of the story in 4 game worlds with different animation styles. In besides, there are elements in this film that make it different from films Disney usually, like in terms of character, or narration. As a film producer the world's foremost fairytale, Disney no longer involves figures like princes and beautiful princess in this latest film. Disney Animation Studios is already known as films musical genre, romance, adventure, and comedy (Pratista, 2008, p. 12), and is a studio that makes films about royal princesses. It's not it is surprising if the next appearance of Wreck-it Ralph becomes many people's conversation because it has a style that is very different from predecessor films. (Darnel, 2012, para. 11)

Purpose of the Research

- To find out the moral values of the main characters found in the Wreck-it 1. Ralph movie.
- 2. To know the contribution of the moral values found in the Wreck-it Ralph movie in building students' character.

Talking about values, Oxford Advances Learner's Dictionary defines that it is a believe about what is right and wrong and what is important in life (Hornby, 2010: 1649). Linda and Richard Eyne argue that value which is accepted universally is a value that results the positive behaviour for the person who do it in order to get clam. It has benefit for the person who acts the value and the other people (Linda and Richard, 1997: xxiv). So, moral values are connected with human's behaviour. In addition, moral values are also about values that express the believe of someone's faith such as people believe to God (Ariyanti, 2016: 30 - 31).

Firstly, the writer found in paper written by Arista Mleati, Yulianto Sabat, and Yudi Prasetyo on 2019. Secondly, the writer found a paper written by Anisa Alawiyah, Sri Hastin Oktavi. Thirdly, the writer found in paper written by Sutarman, Haryono Edi Hermawan, Ahmad in January – February 2017. Fourtly, the writer found a paper written by Kinjal Patel (2017) from Management Department Vadodara Institute of Engineering, Gujarat, India. Fifthly, the writer found in paper by Wing Sze MAK (2014). Lillie (2004:24) said that "moral" comes from Latin "mores" meaning life ordinances or customs. Budiningsih (2004:24), said that moral always refers to good and bad humans itself. According to Audi (2007:47), moral value is simply an important kind of instrumental value. Actions and traits of character have moral value only insofar as they contribute in a certain way to happiness, to enhancing pleasure or reducing pain or both.

2. Research Methodology

As the approach of this study is qualitative research, the data used is qualitative. It contained an explanation from various sources. The main source of the data in this study is the *Wreck-it Ralph* movie. The writer got the movie by downloading it from internet. On the other hand, some literary journals, which the contents related to the topic of the study, were used as references to conduct this study. They were taken from the internet and the other relevant sources.

In this research, the method of collecting data is a documentation method. Documentation is a method of collecting data of certain variable such as notes, trascript, newspaper, magazine, meeting notes, agenda, etc (Arikunto, 1998:236).

However, the document in this case is a movie, which is *Wreck-it Ralph* movie. Study about analyzing the character in movie or story has been declared by Susanto (2017) incorporating character values in English class through mini-drama performance

Findings 3.

The writer derived the research findings into two parts. They are the analysis of moral values and the contribution to build students character. In this research, the writer found that Ralph was the major character. Other findings in this research was the contribution of Wreck-it Ralph movie to build students character. The contribution of Wreck-it Ralph movie is as the writer's organizer to build students character. Every part would be explained as follows:

3.1. Sub Findings

Moral Values found on Ralph's Character in Wreck-it Ralph movie

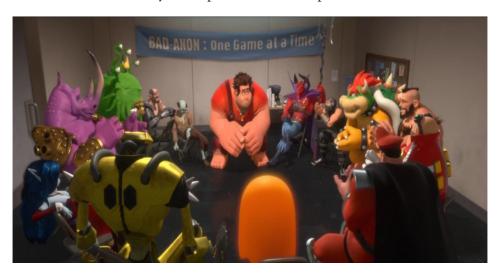
Moral value is necessary in real life because moral value has a part as a role model. It represents the attitude that reflects the condition of people. There were good character that portrayed from moral values of *Wreck-it Ralph* movie. Those can be a good models for the students and also can be implemented in their daily lives. The writer described the analysis of moral values which found in Wreck-it Ralph movie as follows:

a.) Brave

Bravery is having the courage to quit when we know we are on the wrong track even if hundreds of thousand of people are headed in one direction. We can know that bravery is exist when the path we are on is not the one for us. Bravery is a quality of spirit that enables you to face danger or pain without showing fear. It takes our scary leap, swimming upstream, or wandering down unfamiliar trails.

The writer found bravery in Ralph, the major character of Wreck-it *Ralph* movie. Ralph appears in the film as a character in a game in a game where he becomes a bad guy, dirty, and lives in a trash can. One night Ralph saw Felix as a good guy character in the game who was keeping his medal and being praised by many people. Ralph thought that maybe being a good guy like Felix would be nice. Ralph then tried how to be a good person in the game and be praised by other

The bravery of Ralph showed in the picture below:



Picture 4.1 The scene when Ralph shared his desire to be a good guy.

According to the picture 4.1, a scene can be seen when Ralph ventured to tell his desire to be a good guy in the game, to the same friends as bad guy character in a game.

The bravery of Ralph showed in the dialogue below:

Felix : Ralph. Can I help you?

Ralph : Hi Felix. Just wanna check, I saw big explosion offer the building.

Felix : oh, it just fireworks

Ralph : fireworks? Okay huft, there is birthday or?

Felix : yes, more than just birthdays. Actually our game's 30th

Ralph : what? Is that today?

Felix : I know

Ralph : oh, I'm forget about dates. Anyway congratulation

Felix : thank you Ralph and to you to.

b.) Never give up

The second values that was found by the writer was never give up. This moral value was showed by Ralph. He knew that by being a good guy character in the game he would gain the medal and would be admired by many as expected. Unfortunately, there are many obstacles that Ralph has to overcome to get the medal.

That moral value, never give up, that showed from Ralph was proved by the picture below:



Picture 4.2 The scene when Ralph disguised himself as another character

According to the picture 4.2 when Ralph tries to get into other game to get that medal by posing as a character in the game.

Talented c.)

A talent is a skill that to do something very well. Usually something that people usually like and that is difficult. It is an ability that someone is born with. Someone who has talent is called talented. Even someone has talent, they may still have to work very hard when they want to perform well and achieve their dream.

In the Wreck-it ralph movie, Ralph had a special talent. Ralph has great power to destroy things. With his strength he can give Veneloppe a car by winning games with his strength. He also made a track for Veneloppe races. That moral value, talented, that showed from Ralph was proved by the pictures below:



Picture 4.3 The scene when Ralph make cars for Veneloppe.

According to picture 4.3, it showed a scene when Ralph showed his talent. He hit and blew the game tools with all his might to make the race car dough for Veneloppe.



Picture 4.4 the scene when Ralph makes track

According to the picture 4.4, when Ralph makes a track for Veneloppe Practice racing.

D.) Confident

Confident is the base of life. Confidence helps us feel ready for life's experiences. When we are confident, we are more ready to step forward about people and other opportunities. Confidence makes us to do not step back from them. When somethings do not work out as our expectation at first, confidence helps us to try it again. Confidence helps us to step forward, to discover, and to develop our capabilities. When we know our capable and feel pride for our achievements, confidence gets even stronger. In short, confidence will directly affects everything in our real life by motivating our self that we can do anything because confidence means feeling sure of yourself and your abilities. Confident makes us to not arrogant way but it makes us into realistic secure way.

The Wreck-it Ralph movie, the writer found confident in the scene that was showed by Ralph. According to the movie, Ralph felt confidence that he can be a good guy and get the medals to prove to everyone. . Confidence is important thing in real life, became confidence can make Ralph believed, tried hard, and did not give up.

E.) Competitive

Competitive means that become a never give up people about what we do because there are the fact that a defeat is not always a failure. Competitive relates into a situation which people or groups are trying to win a contest or be more successful than others or having a strong desire to win or be the best at something. In Wreck-it Ralph movie, the writer found that Ralph showed the competitive. Ralph helps his true friend whom he finds in another game, Veneloppe, to become a racer. Even though it is very difficult to defeat the Candy king, Ralph keeps trying to make Veneloppe's Dream come true. Although Ralph had to lose his medal. The competitive of Ralph showed from the pictures below:



Picture 4.5 showed when Ralph return Venaloppe's car

According to picture 4.5, Ralph was return Venaloppe's car, Ralph feels guilty for wrecking the Veneloppe's car because of the influence of candy king. He asked Felix for help to fix the Veneloppe's car and return it.



Picture 4.6 the scene when Ralph helps Veneloppe to get to the finish line.

According to the picture 4.6, Ralph was helping Veneloppe to get to the finish line no matter what because it was Veneloppe's dream from long ago.

F.) Optimistics

Optimistic is a moral values that contains of hoping or believing that good things will happen in the future. Someone who is too confident in this way sometimes called as optimistic person.

In Wreck-it Ralph movie, the writer found that Ralph always optimist because he knew and sure that he had a special. He can destroy all thing with the power he has. So, he believed he could get a medal, able to help Veneloppe, and able to save her from the monster. The optimistics of Ralph showed on the pictures below:



Picture 4.7 the scene when Ralph told Gene he could get the medal.

According to the picture 4.7, Ralph was telling Gene and everyone he could get a medal. A more shiny medal thet left everyone in awe of its equivalent.



Picture 4.8 when Ralph wants to destroy the pool of mentos.

According the picture 4.8, Ralph was destroying the pool of mentos so that if fell into the cola pool where it produced light and destroyed all the monsters and the candy king.

G.) Struggle

Struggle is a moral values that showed from character's efforts to achieve something. The struggle also means never give up and strong to stand in difficult situation. The writer found that this moral value was shown Ralp in Wreck-it Ralph movie. In the process of getting medals and saving Veneloppe until she doesn't think of herself to save her true friend. The struggle of Ralph showed in the picture below:



Picture 4.9 when Ralph drops himself to save Vanaloppe.

According the picture 4.9, Ralph was throwing himself into a pile of mentos to fall into the cola pool and produce light. That light that can kill monsters and the king of candy.

Friendship H.)

The writer found ta friendship so sincere between Ralph and Veneloppe to achieve her dreams. Ralph also always saved Veneloppe from danger. The ending of the movie is also seen when Ralph decides to drop himself to save Veneloppe. Instead helped Ralph back by using his race car to save ralph. The moral value of friendship was proved dpictures below:



Picture 5.1 when Veneloppe saves Ralph who falls down.

According the picture 5.1, when Veneloppe was trying to save Ralph using his race car. Ralph who had succeeded in destroying that batch of metos, Ralph survived thanks to the help of Veneloppe. Their friendship is already so close, help each other.

3.2. Sub Findings

Contribution to Build Students Character

Moral values are the importance things in society. By watching a movie, students can observe how the moral values are represented in real life. Movie is one of useful media because movie tells about story and story is shape of life. Movie gives information, tells the process, explains the difficult concept and represents moral values. Movie is also used to entertain and become a media of documentation and education. Many teachers use movie as media for building students character.

Movie gives entertainment and makes a learning process more interesting rather than using short story. Using movie also motivates the students to start critical thinking in the class. They can express their feelings and ideas through the story. Through watching movie, students can get some moral values and will get more guides and role models in their life. Moreover, movie will encourage students' knowledge about the moral values for their life.

In this research, the writer discussed about moral value found in Wreckit ralph movie. The writer chose Wreck-it ralph movie because the movie had several values that represented moral values in real life. The moral values in the movie consisted of the struggle to achieve a dream. It showed from how

the efforts of the characters in catching their dreams. For example in the case of Ralph the main character. He fights for medals and is the good guy in the game. In order to be considered his presence, praised many people but after meeting Veneloppe, changed his mind. That being a good person does not require recognition from others but comes from ourselves. Without anyone's admission Ralph is actually a good person, unlike his character in the game.

Wreck-it Ralph movie contains a lot of moral values for students that are very important. The scenes of the movie can be used as the role attitude for students who wants to develop their characters. The values in Wreck-it ralph movie also can be used as examples to motivate someone's that have capabilities to struggle, believe, and make friendship.

Wreck-it Ralph movie as media in teaching and learning activities can be used to develop students character by an interesting educational process. When student interest, the students are able to absorb well the knowledge and easier to understand the example of characters building by showing the moral value of the movie. The characters building will accumulate into their mindset, lifestyle, and how to think into good as moral values that showed in the movie. In conclusion, the student can apply the moral values found in Wreck-it Ralph movie in their daily life.

Besides contributing to shaping the character of student. This research also contributes to the course Prose and Drama. In the course Prose and Drama moral values are defined as a full view of the worth of life as human being that must take all values into account, not merely those which, from their specific reference to character and volition Sorley (2014: 519). Moreover, to strengthen the data examined in this course, the course applied the theory of moral values taken from Nurgiyantoro (in Kusmiyati, 2014: 11) pointing out that the types of moral values can be classified into three categories called: (1) individual moral values, (2) Social moral values, (3) Religion moral values.

This research which is closely related to the course Prose and drama, students are able to describe the type kinds of moral values described above, the students can also understanding some of the definition of the moral values from several experts, and can learn about moral values more broadly. Which encourages students to be more interested in watching movie that contain many moral values. Provide education that with movie, we indirectly study the courses of Prose and Drama. Indirectly invite students to learn about movie and like movie which are in the Prose and Drama courses.

4. Conclusion

Based on the previous chapter, the moral values found in the movie are brave, never give up, talented, confidence, competitive, optimistic, struggle, friendship, believe and willingness. The findings are the moral values which showed by some characters in the movie. Those moral values represented as an attitude that performed by the characters. However, moral values can be separated into specific values. Moral values in the movie comprised sense of believers and struggle done by Ralph. It means that believing of ability in something comprises from the sacrifice and struggling of the characters. Then, the moral values in the Wreck-it Ralph movie was described by the struggling of Ralph to get a medal.

On the other hand, the writer described the contribution of the movie which has many moral values for students' character building. First, the writer concluded that the movie has taught several values which could be learned to build students characters such as believe, struggle, and never give up to achieve a goal. Secondly, the willingness to sacrifice that should be owned by students to push their mood in reaching the goal. The last, the writer concluded that the Wreck-it Ralph movie gave some good moral values which can be learned to students in order to shape them to be a good students both good in their academic and their attitude.

5. Suggestion

After the writer concluded the Wreck-it Ralph movie, the writer would like to give some suggestions related to the analysis of this study that can be used reference to build students character. The suggestions are as follows:

1. For the students

The students should try to learn moral value by watching and understanding movie. They can find or learn moral values that exist in the movie and implemented it in everyday life or society.

2. The English teacher

The teacher should try to use movie as media in teaching process especially learning about moral values based on movie to build students character in the movie

For the readers 3.

After reading the final project, the readers are suggested to search other kind of characters from other movies in order to get more information related to moral values. It is useful and more interesting for the readers to learn more about moral

values by watching a movie. The writer suggests that Wreck-it Ralph movie can be used as a media in teaching characters and moral value. The writer suggested the use of movie.

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