

# PRESUPPOSITION IN ARTICLE OF SOOMPI NEWS AND GOSSIPS SITE

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## **Abstract**

*This final project presents an analysis of presupposition found on the Soompi website's article. The main objective of this final project is 1) to identify the types of presupposition found on Soompi's website. 2) to describe the meaning of presupposition found in Soompi's article. 3) To find out the contribution of the article in "Soompi News and Gossip Site" to pragmatics teaching. The researcher conducts qualitative research that uses articles on the website as the data. The result of this final project shows (1) there are many types of presupposition found in articles on Soompi's website. 6 articles that retrieved from June 23 till June 30, 2020, found 4 types of presupposition those are counterfactual presupposition (1 utterance), existential presupposition (2), lexical presupposition (2), and structural presupposition (2). (2) The meaning of those utterances is to express something that the speaker assumes to be the case prior to their utterances. (3) The contribution of using the articles in Soompi's website to pragmatics teaching is teacher/lecturer can use those articles in this website as creative media for pragmatics learning especially presupposition with the purpose to increase student interest. The suggestion and the conclusion from the research are the writer found articles that contain some types in presupposition and nowadays the teacher/lecturer can use anything that is interesting while teaching presupposition. One of them is using a website on the internet as a creative media.*

**Keywords:** *presupposition, pragmatics, Soompi's website*

## 1. Introduction

South Korean entertainment industries nowadays influence the world with producing drama or K-drama it is also known, and music or everyone often called K-pop has been developing so fast and growing as a phenomenon over the past view decades. Their culture explodes and breaks cultural barriers all over the world. In our country even almost everyone knows about this term, especially teenagers and young people. They not only enjoy the music and the drama, but even the K-pop artist also has their own attraction. An artist recruited by South Korean entertainment companies not only has a good looking face, but they must also have qualified ability. Therefore many people are fans of K-pop or K-Drama as if it was never enough to enjoy their work but they also sometimes access personal information and the recent news about their idol.

Nowadays, there are many news and gossip about K-pop issues or K-drama artist that we can found both in printed or internet media. Therefore, people prefer to read the news and gossip about K-pop in internet media. Sometimes an article of that news contains unclear information. Some utterances in the article are written using a presupposition and when the readers understand the context they will get the intended information delivered by the article.

Pragmatics is one of the linguistics branches that have a connection with this case. There are four areas of pragmatics concerned with, there are entailment, deixis, implicature, and presupposition. The study of presupposition in pragmatics has an important role to analyze the utterance of people. Yule (1996:25) remarks presupposition is something that the speakers assume to be the case prior to making the utterance.

There are some of the utterances in the article on the website that contains unclear information. We can analyze the assumption about the language used in the article with presupposition in pragmatics to know the meaning of those utterances. Presupposition can be used to interpreting the meaning of those utterances. This paper focuses on some articles on Soompi's website and attempt to study them from the scope of presupposition analysis.

On the other hand, In teaching pragmatics especially presupposition, most teachers/lecturers only use manuals book in their learning. That condition can make students feel bored with the process of learning. The teacher/lecturer should use a variety of media, for example, a website. The articles on the website can be used as creative media to explore students' abilities. This media also can be used as an assignment that is fun and the student can easily be understood by the material

## 2. Literature Review

### 2.1 Pragmatics

Pragmatics is the study of meaning as communicated by the speaker or the writer and interpreted by the hearer or the reader. Therefore the interpretation of the hearer or the reader is the concern of the study because pragmatics is about what people mean and how context influence what is said. It also about the consideration of how people say based on with who they are talking to, where, when and what under the circumstances.

Yule (1996: 24) states they are four areas of pragmatics. 1.) *Pragmatics is the study of speaker meaning.* It means pragmatics is concerned with the study of meaning as communicated by the speaker or the writer as interpreted by the hearer or the reader itself. 2.) *Pragmatics is the study of contextual meaning.* It means pragmatics involves an interpretation from what people mean by reading or listening the context and how the context influences what it said. 3.) *Pragmatics is the study of how more gets communicated than it said.* It means pragmatics explore how listerner can make an inference about what it said in order to get an interpretation of speaker intended meaning. 4.) *Pragmatics is the study of expression of relative distance.* It has a meaning that the speaker can decide how much need to be said based on the distant between them.

### 2.3 Presupposition

Pragmatics is a branch from linguistics, and presupposition is the part of pragmatics. According to theory of Yule (1996: 24) presupposition is the something that the speaker assumes to be the case prior to make an utterance. In the other hand Levinson (1997: 167) states that the presupposition is a pragmatics inference, which means that is based on the contextual assumption that is underlined by the cooperativeness of participants in a conversation rather than the linguistics structures of the sentences. Speaker, not sentence, have a presupposition.

In the other word presupposition is the things that's appears on someone's mind when he or she hears, reads, or utter an utterances or sentences. The relation between the article and the presupposition of course to learn and to understand the meaning of the article itself with interesting way.

## 2.4 Article

Article news is simply define as a paper of certain length containing ideas or facts that can persuade, convince, educate, and entertain readers, and be published to a media as bulletins, magazine, newspaper, websites, social media, and others.

Nowadays in the era of social media almost every time we always found a various articles from social media even without us knowing because it shared by our friends on social media like news article or gossips article. If the article is interesting we often participate in reading it as well and if it is not we think we will just it.

Rillan E.Wolseley (1969:439) article is written essays with unspecified length with the purpose to deliver ideas and facts with the intention of convincing, educating, or entertaining.

## 2.5 Soompi's website

Soompi is an English-Language website that provide news and update from Korean pop culture. It has one of the largest international internet communities for K-pop. Soompi was built in 1998 and has become the ultimate authority for all the latest news on Korean celebrities, music, TV shows, movies, and styles and available in various language like English, French, Spanish, Portuguese, and Thai.

# 3. Research Methodology

## 3.1 Participants

This research use a presupposition theory that is included as pragmatics research. The type of this research also can be classified as descriptive research based on purpose, data analysis, and the contribution. The writer describe the data analysis based on the theory which had used and found out the result. The writer focuses on meaning of the utterances in the article on Soompi's website then explore, describe, and explain the result.

## 3.2 Instrument

Instrument in research is the tools designed to obtain data on a topic of the research. Qualitative research as human instrument function to determine the focus of research, select informants as a data, asses data quality, analyze

data, interpret data and make conclusions on its findings (Sugiono, 2009: 306). In qualitative research the researcher as an instrument itself. The position of the researcher cannot change with another instrument because the researcher collects the data and she does the observation directly.

### 3.3 Data analysis

In analyzing the data the writer use qualitative research because the writer focuses on types and meaning from the utterances in the article. The kind of this research did not focus on numerals or statistic, but gave most attention on how deep the writer's knowledge towards the interaction among concepts which was being learned. In analyzing the data, the researcher use sentences or utterances as the data analysis. There were some steps in analyzing the data as follows:

1. Reading and choosing utterance that contains presupposition.  
The researcher chooses article in "*Soompi News and Gossip Site*" observe it one by one then finding out the utterance and read it more than once.
2. Analyzing the utterance that contains presupposition.  
The researcher list all the utterances that had been found, then classify it according the types of presupposition from George Yule (1996).
3. Finding out the meaning of those presupposition.  
The researcher writes down the data based on their classification and find out the meaning of those utterance based on the types and content of the utterance.
4. Finding out the contribution of article in Soompi's website.  
After identify the types and meaning from those utterance then the researcher can conclude the contribution of articles in Soompi's website can be as a media and object to observe when teaching presupposition.
5. Finding out the conclusion  
Finally, the researcher takes the conclusion from her research.

## 4. Findings

### 4.1 Types of Presupposition

In the research findings the writer proves that there are presupposition found in those articles. There are found 4 types of presuppositions like counterfactual presupposition, existential presupposition (2 utterances), lexical

presupposition (2 utterances), and structural presupposition (2 utterances). Here is table of presupposition that the researcher successfully found.

No.	Types of Presupposition	Total
1.	Counterfactual Presupposition	1 utterance
2.	Existential Presupposition	2 utterances
3.	Lexical Presupposition	2 utterances
4.	Structural Presupposition	2 utterances

#### 4.2 Meaning of Utterances on Soompi's Website

The second point the writer analyze the meaning of those utterance with the same theory which is Yule's theory (1996). The writer explain in every utterance in the article one by one. The first utterance is from member of BTS which explain them postponement of the concert. The speaker presupposes that the information in the *if*-clause is not only not true at the time of utterance. We know that facts is there is COVID-19 and they cannot touring across the world to held concert.

The second utterance of the article is about utterance from Lee Jon Gi which giving compliment to their partner. There is assumption from the utterance from Lee Jon Gi "*actress Moon Chae Won...*" it means there is an actress named Moon Chae Won and she is exist.

The third utterance is from Jaemin member of NCT. The utterance presupposes that Jaemin is used to talk or he is talkative outside the dorms. Lexical presupposition make the speaker just using one word that can act as another meaning will be understood.

The fourth utterance is from Sangyeon the member of The Boyz. The utterance contains lexical presupposition. In lexical presupposition the use of one form with its asserted meaning is conventionally interpreted with the presupposition that another (non asserted) meaning is understood (Yule 1996: 28).

The fifth utterance is from Solar and her sister. There is a presupposition that the hearer were filming at the studio and it was asked by the speaker. From the utterance above it is assumed that the word '*you*' or Solar were filming at the studio. The utterance can lead listeners to believe that the information presented is necessarily true, rather than just the presupposition of someone asking question.

The last utterance is from the actress named Kim Ji Young. First sentence contains an existential presupposition because there is the existence of possessive pronoun in the utterance *'My younger brother'* as an explanation from the speaker that she has a brother and he is musical actor. The second sentences from utterance above categorized into structural presupposition because it is associated with certain sentences structures, where the speaker treats them as presupposed information and accepted by the listeners.

#### **4.3 The Contribution of Soompi website's article in Pragmatics Teaching**

The third point the writer found the contribution of Soompi's website for learning presupposition. In the website it contains some of articles which consist of utterances, so that it would be the creative media to explore the presupposition material. It also can be made as an assignment to found and analyze the types also the meaning of some utterances. This way can gain more students interest because the teaching learning process is not only stuck in the book. In this way the students are active and explore material independently. Hopefully this way can make students easily to understand the material.

For those explanation it doesn't mean that all the teaching learning process be held without a book. This just an example of using a creative media and there are a lot of media. Soompi's website is the one of example of it and this website is interesting to analyze.

## **6. Conclusion**

Presupposition are really found in the article of Soompi's website and the writer analyze from June 23 – June 30, 2020. From those range of time, the writer found 6 article which those utterances contain a presupposition. Mostly, those article is the text of an interview from the K-pop idol.

There found some types of presupposition in the article of Soompi's website based on Yule's book 'Pragmatics' such as existential presupposition, lexical presupposition, structural presupposition, and counterfactual presupposition.

Those utterance from the articles contain a various meaning and the writer explained one by one in chapter IV. The last, article or website's article which utterance contains a presupposition can be sources to find an example of presupposition material.

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