

An Analysis of Moral Values in Cinderella Movie and Its Contribution in Narrative Text

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Abstract.

This research discussed about an analysis of Moral Values in Cinderella Movie and its Contribution in Narrative Text. The purpose of this research is divided into two sections. The first purpose of this research is to analyze the moral values that exist in the Cinderella movie and the second goal is to uncover the contribution of moral values in Cinderella movie to narrative text. The methodology used in this research is descriptive qualitative method. In this research there are two kinds of data that the researcher uses, they are primary data (Cinderella movie) and secondary data (journals, books, subtitles, articles, and other sources such as previous studies related to the Cinderella movie and its contribution in narrative text). The researchers chose to use the documentation method in collecting data. The results of this research are that there are several moral values in the Cinderella movie. From this analysis, it can be concluded that the moral values are honesty, bravery, peace ability, self-control and moderation, purity and pureness, appreciation, love and affection, sensitive and not egoistic, humble and compassionate, just and humane. Moral values can contribute to narrative text learning, because watching the Cinderella movie and knowing what moral values are in the story can help students develop higher and broader critical thinking and can form a better character.

Keywords: moral values, cinderella movie, narrative text.

Introduction

Language is a major part of our lives because it is a tool used for communication, with human language being able to say or express its meaning to other humans. Since English is a foreign language in Indonesia, this is difficult to understand because it is not the mother tongue. As (Chaer and Leony, 1995:22) has stated that with language a person can talk to other people, express their desires, feelings and ideas. It's a way for people to communicate with one another while also bringing them into contact with their surroundings.

Since English is a foreign language in Indonesia, many people still struggle to understand it, and not everyone can communicate fluently in English, particularly when it comes to understanding ideas and their meanings which is difficult for them. That is why the translators and interpreters play an important role in preventing misunderstandings in communication between speakers in different languages. In order for beginners to

understand English, they must learn through the use of media. Newspapers, television, radio, novels, books, films are examples of media. Movies are one of the most beginner examples of audiovisual media for learning English because watching movies can be fun.

The movie is one of the most famous forms of entertainment among all generations. Education, cultural aspects, moral messages, lifestyle, and history are all included. Movies are a type of entertainment that appeals to people of all ages. For certain people, watching movies has become a part of their daily routine. People who watch movies for a variety of reasons, including passing the time, gathering knowledge and experiences, refreshing, studying languages, and attempting to understand other cultures.

Even though it is visual, a movie could educate people and help them develop their understanding of a particular subject. The movie is one of the media that has a significant impact on the dissemination of information and the transmission of messages to audiences or individuals. The majority of viewers understand the movie's messages, but some find it difficult to do so. Moral principles are one of the messages expressed in the film. In the movies, the moral principles include values that teachers will use to transform education. Teachers not only teach English, but they also help students develop a positive attitude. Movies can be an effective way to learn English and receive constructive reviews. The good meaning that can be gained by watching the movie can be absorbed by the audience.

Moral value is extremely important in our lives, and it has evolved into a fundamental human need. Moral values are important because they enhance the quality of human life. A person's skill can be improved by having strong moral principles. Morality is the method of assessing whether or not a person's acts are good or bad. Moral values were described as those that have an interpersonal emphasis and, when violated, it causes guilt for doing wrong (Abdolmohammadi & Baker, 2006).

Sudarwati and Grace in Merindriasari. Et. Al (2015) define narrative text as a form of text whose object is to entertain and to deal with real or imaginative experiences in various ways. According to Anderson and Anderson, as cited in Akmala (2011), a narrative text is one that tells a story with the intention of educating readers and listeners. Folktales, myths, legends are all examples of narrative texts. Students may explore the moral principles in the Cinderella movie using narrative text. In this case the movie is an appropriate, creative, enjoyable, familiar, and powerful medium for teaching or analyzing the moral values in the Cinderella movie. As a result, students are not bored or perplexed.

Cinderella is a 2015 romantic fantasy film directed by Kenneth Branagh and produced by Walt Disney Pictures, Kinberg Genre, Allison Shearmur Productions, and Beagle Pug Films, with a screenplay written by Chris Weitz and a co-production by Walt Disney Pictures, Kinberg Genre, Allison Shearmur Productions, and Beagle Pug Films. The film is a live-action version of Walt Disney's 1950 animated film of the same name, which is based on a folk tale.

From the background of the study that was explained, the statement problems of the study that was used the writers are: 1) What are the moral values found in the "Cinderella" movie? 2) How is the contribution of moral values in "Cinderella" movie to the narrative text?

Literature Review

MORAL VALUE

According to Maria J. Wantah, ethical is something associated with the cap potential to decide proper or incorrect in addition to correct or awful conduct in a person. Moral is derived from the Latin word *mores*, which means customs and folkways. Moral behavior that is consistent with the ethical code of the social organization. Moral it's far managed via way of means of ethical idea the regulations of conduct to which the participants of a way of life have emerge as accustomed and which decide the anticipated conduct sample of all institution participants (Hurlock, 1956).

Linda and Eyre (1997) has stated that moral value is a function of valuing the process of human values in life. Moral value is one of the most significant aspects of a movie, because it portrays good and bad values through the stories in a movie and includes content that can be used as a lesson in one's life. According to Linda, there are two types of values:

a. Values of being

The values of being are values that are within evolved humans incorporate into our actions and how we handle others. The values of being include:

1) Honesty

According to Linda, 1997, p.72, honesty is honesty toward other individuals, organizations, culture, and ourselves. Since nothing is secret, strength and trust come from inside.

2) Bravery

According to Linda and Eyre (1993), courage is the willingness to try something difficult that is good rather than following the multitude, the courage to say no and have an impact on others.

3) Peace ability

According to Linda 1997, p.64, being polite and patient. The propensity to embrace rather than deny and condemn other people's viewpoints.

4) Confidence

According to Linda 1997, p.71 confidence is individuality, understanding of developmental limits and individuality.

5) Self-Control and moderation

According to Linda 1997, p.70 is self-discipline in all aspects of life: physical, emotional, and financial.

6) Purity and pureness

According to Linda 1997, p.82 is knowledge of the importance of chastity both before and after marriage.

b. Values of Giving

According to Linda and Eyre (1997), giving has the benefit of requiring that principles be upheld or provided before being accepted as a given. Giving values includes:

1) Trustworthiness and Loyalty

Loyal to our families, our jobs, the government, our schools, and other organizations and institutions that are accountable to us. Happy to lend a hand, ready to serve, ready to assist, and to be relied upon to keep promises (Linda, 1997, p. 101).

2) Appreciation

Appreciations for life, property rights, parents, elders, nature, and the beliefs and rights of others are all important. Behave in a civilized and courteous way. Respectful to yourself and stop drawing negative attention to yourself (Linda, 1997, p.112).

3) Love and Affection

Being loyal and compassionate isn't enough for self-compassion. Dear mates, dear neighbors who also enjoy hating us, and who stress the lifelong duty of informing the family (Linda, 1997, p.124).

4) Sensitive and Not Egoistic

Tolerance, empathy, and brotherhood are all virtues. Sensitive to the needs of others and the circumstances (Linda, 1997, p.136).

5) Humble and compassionate

It is more commendable to have a humble and compassionate attitude than to have a rough and gritty attitude. A preference for understanding over conflict. Tenderness, particularly in younger or weaker people. Ability to make and establish new friendships. Light hands to assist (Linda, 1997, p. 156).

6) Just and Humane

Appreciate the giving and generous spirit, and realize that vengeance is futile (Linda, 1997, p.175).

MOVIE

Movies could be viewed as a means of social communication that has been produced in a number of social, historical, and cultural contexts. The language of movie is peculiar to the industry, and students are taught how to communicate in it. They also learn about important approaches to film aesthetics research theories (Afdlila, 2015).

Hornby (2006:950) described that movie is "a collection of pictures captured with sound that tells a story and is shown at a cinema/movie." The word "movie" can refer to individual motion pictures, the movie industry, and the movie industry as an art form. Movies are made by using a camera to capture images from the real world or by using animation techniques to create images. A movie is an audiovisual medium that can be used to develop one's viewpoint, feelings, and evolve issues.

CINDERELLA MOVIE

Cinderella is a 2015 romantic fantasy film directed by Kenneth Branagh and produced by Walt Disney Pictures, Kinberg Genre, Allison Shearmur Productions, and Beagle Pug Films, with a screenplay written by Chris Weitz. Cinderella is a live-action version of the 1950 Walt Disney animated movie of the same title, be based on a folk tale.

Cinderella is an orphan woman. Even though her mother was gone, Cinderella lived happily with her father. However, Cinderella's happiness ended after her father remarried. After a few time, Cinderella's father passed away and her mother and stepsisters often treated Cinderella like a maid. Cinderella was treated like a maid and was never allowed to leave the house, including attending royal parties. In the midst of her hopes of attending the party, a fairy godmother appears, who turns Cinderella right into a princess. When he got here to the party, the prince fell in love. However, the fairy godmother warned Cinderella to come home before 12 o'clock. Finally Cinderella refused the prince's want to hold dancing together. As a result, her glass slipper is left behind. The prince who fell in love with Cinderella searched all corners to discover the proprietor of those shoes. All maidens of the land attempt the shoe and it suits none. In the end, they arrive to Ella's house and it fits neither the mother nor the sisters. On their manner out

they pay attention Ella singing, and it is decreed that the shoe is tried by the home's maid. It suits her and the Prince recognizes her. They eventually married and had a happy life together. Cinderella movie are films that inspire and are liked by many people, Cinderella movie provide a lot of very good moral values.

NARRATIVE TEXT

One form of literary text is the narrative text. A narrative text's aim may be to make the audience think about a subject, teach them a lesson, or excite their emotions, and also to providing entertainment (Anderson & Anderson, 2003). A narrative text can, among other things, express and instill moral values/lessons/messages to the readers. A narrative text is a text or story that inform on complication or troublesome events with the intention of entertaining or amusing the reader while also trying to find solutions to the problems. According to Rofi'i & Rafli (2019) narrative is a work of fiction that tells the story in the form of text by presenting events or sequences of events are interrelated in a meaningful way temporally and causally inspired by information in the form of life experiences writers in a unity of time.

According to Anderson and Anderson, generic structures of narrative text are:

1. Orientation
In this section the writer introduces the reader or the audience about the main characters, the setting of the plot, where and when the action takes place, and what is embroiled in the story.
2. Complication
In this section a sequence of events drives a story, and we normally hope several kind of complication or issue to occur. The key characters will be involved in this complication. The challenges we face in life are reflected in narratives, which aim to reassure us that they can be resolved.
3. Sequence of Events
In this section the writer tells how the characters respond to the complication. It involves both their emotions and their actions.
4. Resolution
A satisfactory story leads to the resolution of a complication. The issue can be settled for preferable or worse, but these are rarely left completely unresolved.
5. Coda
The coda is the story's final remark and it is optional. Coda contains moral value and counsel that the author wants to convey to readers.

Method

The research design used in this study is a descriptive qualitative method. Creswell (2008) described that qualitative research is a type of study in which the researcher relies heavily on information from objects or participants, explains and analyzes the data, and conducts research subjectively. Qualitative research is descriptive in nature, the information gathered is expressed in words or images not numbers (Bogdan and Bikle, 1992).

The research objects used in this study are categorized into two, they are formal objects and material objects. Based on this understanding, the formal object of this research is the moral values theory by Linda and Eyre (1997) contained in the Cinderella movie and how it contributes to the narrative text. The material object in this study is a Cinderella movie by Kenneth Branagh. In this study there are two kinds of data that the

researcher uses, they are primary data and secondary data. In this study, the researcher took data from the Cinderella movie as primary data. The researcher takes several journals, books, subtitles, articles, and other sources such as previous studies related to the Cinderella movie and its contribution in narrative text as secondary data.

The data of this research are collected by doing some following steps. They were as follows: 1) Watching the movie of “Cinderella”. 2) Identifying the moral value in Cinderella Movie. After the data collected, the writer’s does the analysis data. In analyzing the data, researcher used several steps, there are: watching the movie, identifying, describing, analyzing, and making conclusion.

Finding and Discussion

In this part the writer would like to explain the results of the analysis of the moral values in Cinderella movie and how they contribute to narrative text.

A. Moral Values Found in the “Cinderella” Movie

Linda and Eyre (1997) has stated that moral value is a function of valuing the process of human values in life. Moral value is one of the most significant aspects of a movie, because it portrays good and bad values through the stories in a movie and includes content that can be used as a lesson in one’s life. The theory of moral value according to Linda and Eyre (1997) in the Cinderella movie is as follows:

1. Honest Girl

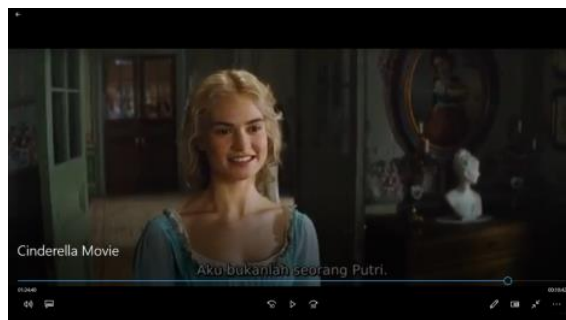


Figure 1. Honest Girl

In this scene shows that Ella is a girl who honestly says who she really is, she is not a princess she also doesn't have a carriage, she is just an honest country girl who loves the prince sincerely as she is.

2. Brave Girl



Figure 2.1 Brave Girl

In this scene show that Ella is a brave and kind girl. She was asked by her stepmother to move to the attic because her room was occupied by her stepsister. She simply smiled, and then she obeyed her stepmother's wishes. She lived alone in the attic but Ella still felt good and happy with the situation. She thought by living in the attic nothing could bother her. This shows how brave Ella is. She was completely alone, with just the animals for company.

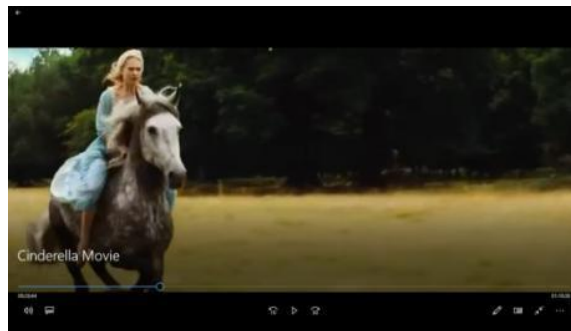


Figure 2.2 Brave Girl

Another scene shows how brave and strong Ella is in riding a horse. Here the prince saw Ella for the first time when Ella went to the forest to make her feel better.

3. Peace Ability



Figure 3.1 Peace Ability

In this scene it can be seen that Ella was very polite when her stepmother married her father and lived together. Ella received them with a very warm attitude.



Figure 3.2 Peace Ability

Another scene shows that Ella's father advised Ella to always be kind to her stepmother and stepsisters, even though their treatment was not good. Ella promised her father to always be a good child, this proves that Ella has a patient, kind, and polite nature even though in the end she is treated badly by her stepmother and stepsisters.

4. Self-Control and Moderation



Figure 4.1 Self-Control and Moderation



Figure 4.2 Self-Control and Moderation

In this scene shows how Ella has a very kind and patient nature and can control her emotions for what her stepmother and stepsisters have done. Her stepmother forbade Ella to attend the dance even her stepmother underestimated the dress Ella was wearing, then the stepmother tore Ella's dress.

5. Purity and Purenness

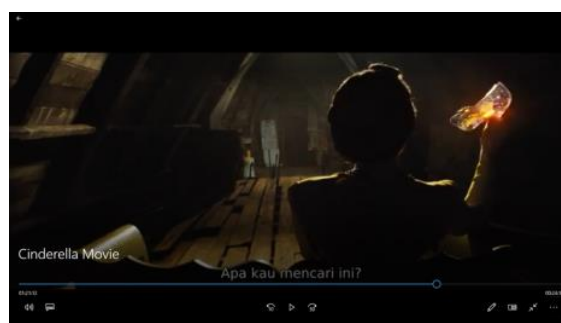


Figure 5. Purity and Purenness

From the scene above, it is explained about Ella's stepmother who found the glass slipper that Ella used when she went to the dance party in the kingdom. In this case her stepmother negotiates with Ella. The negotiation that Ella's stepmother said was that if she married the prince she wanted and became the head of the royal household, then Anastasia and Drisella would be paired with a rich noble. But Ella refused what her

stepmother wanted. Ella couldn't protect her father but she had time to protect the king and kingdom from her stepmother. Then Ella asked her stepmother why she was so cruel to her? Then her stepmother told her that she was young and innocent, and a good girl who made the prince fall in love with Ella.

6. Appreciation



Figure 6. Appreciation

This scene above shows how Ella's attitude is in appreciating others. In this case, Ella appreciates the gift given by her father, namely a paper butterfly. Even though it is only in the form of a paper butterfly, Ella is very grateful and happy because she got a gift from her father.

7. Love and Affection



Figure 7.1 Love and affection

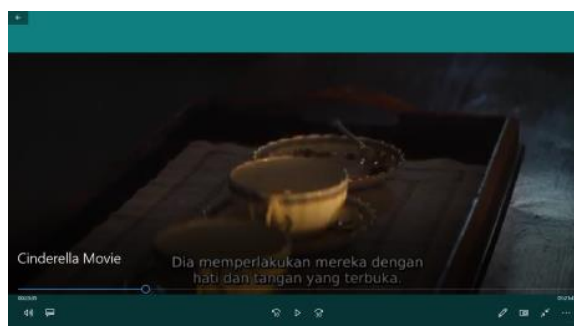


Figure 7.2 Love and affection

From the scene above shows that Ella is a very good girl full of love and affection. She has no friends but she has a mouse as a friend. One day Ella invited the mouse to have dinner with her, but she only got a little food from her stepmother. But

this does not reduce the goodness that is in her, she still shares the food with her friends. This proves that Ella is a good girl, a girl who has great love and affection. Ella treats her friends with open hearts and open hands.

8. Sensitive and Not Egoistic



Figure 8.1 Sensitive and Not Egoistic

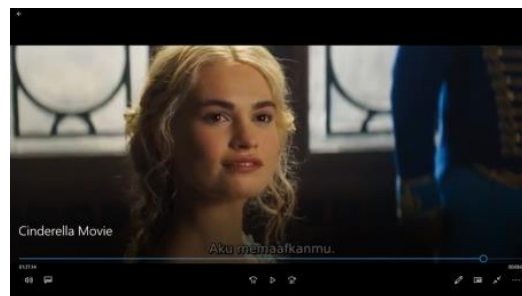


Figure 8.2 Sensitive and Not Egoistic

From the scene above, it is evident how kind Cinderella is. Ella said to her stepmother that she had forgiven all the mistakes her stepmother had done to her. Although her stepmother has been cruel to her but Ella is a kind and forgiving girl. This happened when Ella and the prince went from Ella's house to the kingdom.

9. Humble and Compassionate



Figure 9.1 Humble and Compassionate

From the scene above, it can be seen that Ella is a very polite and friendly girl. She greeted everyone around her, even though they were just a housemaid.



Figure 9.2 Humble and Compassionate

From the scene above shows the goodness of Cinderella. This happened when her stepmother and stepsister destroyed Ella's dress, even though at that time she wanted to attend the king's party. She ran into the garden and found an old woman, who begged Ella for bread and a cup of milk. At the time Ella didn't know that the old woman was a fairy, but she still helped her.

10. Just and Humane



Figure 10.1 Just and Humane

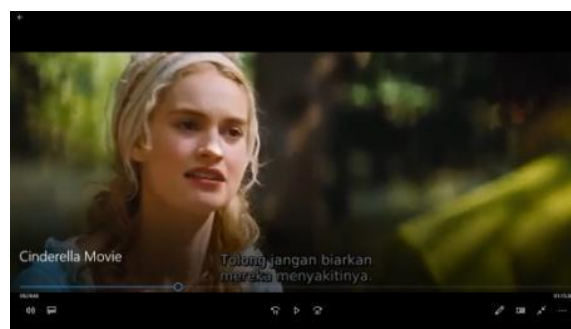


Figure 10.2 Just and Humane

Cinderella is a beautiful girl with a kind attitude that makes the prince attracted to her, as evidenced when they first met in the forest when the Prince went hunting and looking for deer. But Ella doesn't want the prince to kill the deer because she has a high human spirit.

B. Moral Values and It's Contribution in Narrative Text

Movie and education have many relationships, because movie as one of the media used to shape the educational values conveyed by the writer. This proves that not all

films are only for entertainment, but films can provide moral values and academic values. (Liya Anisah, 2010:25). In addition, films can also be used as learning media to instill good values.

According to John W. Santrock, character education is education that can be carried out with a direct approach to students with the aim of instilling moral values and providing lessons to students about moral knowledge in an effort to prevent bad behavior. Character education is some things new, the values as a characteristic of the person are happening for an extended time. However, in line with the changing times, it may require the transformation of the values returned into a place for educational activities in each teaching.

Narrative text is a material that can be used for the moral values of a story. This is the right way to develop students' characters from the story, whether these characters have good or bad characters in the story. By studying the narrative text of fiction and non-fiction in their everyday lives, the students can learn the characters in a story and this will affect their habits and behavior. In learning narrative text students can tell the characters contained in a short story (narrative) such as the main character and supporting characters in a story, problems in the story, how to solve problems, and the moral value of a story.

The story of Cinderella is a classic fairy tale that is spread in most areas of the world. Due to its famous, many students quote this story while studying English narrative texts. In studying narrative texts, there is one important thing to learn, namely narratives are written to entertain the readers with good and meaningful stories. Narrative also has a purpose to teach the readers some moral values that can be applied in everyday life. The moral value in the story can contribute to narrative text learning. With this learning, it can help students in developing their higher and broader critical thinking.

Moral Value in Cinderella and Generic Structure of Narrative Text:

1. Orientation

Orientation contains introductions about participants or story characters at a specified time and place. In this story, the first paragraph is clearly seen to introduce the characters in Cinderella Story. They are Cinderella herself as the

main character of the story, her stepmother who treats Cinderella very badly, and her stepsister who supports her mother making Cinderella treated very badly.

2. Complication

Complications in narrative text are story crises. If there is no crisis, the story is not a narrative text. In the long story, complications arise in several conditions. This indicates that sometimes there is more than one complication. In this Cinderella story, we will see clearly that there are Major Complications and Minor Complications. The main complication in Cinderella's story is that Cinderella gets bad treatment from her stepmother and stepsisters. This is a bad crisis that will lead to some minor complications that Cinderella must overcome.

3. Resolution

Resolution in narrative text is the final sequence of events that occur in the story.

The resolution may be good or bad. In essence, resolution is something that the characters have succeeded in achieving. At the end of the story, it is explained that finally Cinderella lived happily with the prince and became the best king and queen the kingdom had ever had.

After knowing about the generic structure in narrative text, we can see and get what the moral value is implied in a story. This is because moral values have a major contribution in narrative texts. The moral value in each narrative text story can be in the form of a subjective impression. It can be different from one to another, but moral values are something like overall good sense. It is not very different even though it is stated differently.

Conclusion

Based on the analysis that was explained before, there are some points can be drawn in the conclusion of this research:

First, from the analysis that has been done, the researcher found ten moral values in the Cinderella movie, there are: honesty, bravery, peace ability, self-control and moderation, purity and pureness, appreciation, love and affection, sensitive and not egoistic, humble and compassionate.

The second researcher's results are to discover about moral values and its contribution in narrative text. Movie and education have many relationships, because movie as a media that can be used to form academic and moral values that can be applied to everyday life. Narrative text is one of the materials that can be used to study various moral values that exist in a story. This is the right way to develop students' character through narrative text learning. The story of Cinderella is a classic fairy tale that spreads

in most areas of the world, because Cinderella is one of the most famous fairy tale movies. In studying narrative texts, there is one important thing to learn, namely narratives are written to entertain readers with great and meaningful stories. Narrative also aims to teach readers some moral values that can be applied in everyday life. Moral values can contribute to narrative text learning, because watching the Cinderella movie and knowing what moral values are in the story can help students develop higher and broader critical thinking and can form a better character. Watching movies can also make students have higher ambitions and enthusiasm for learning. Besides understanding the generic structure and language features in narrative text, knowing the moral values in a story is also very important. Students can learn about the behavioral attitudes of several characters in the Cinderella movie.

Watching movies is an interesting thing that can be entertaining, provides a lot of information and the main thing is that watching movies can give some moral messages. Good messages may be applied in everyday life. Watching movies has several benefits, not only as a media of entertainment, but by watching movies we can get many other positive things. Usually watching movies can provide inspiration, moral values, education, character education, and motivation for the audience. The researcher hopes that the audience can see the good side and take it to give meaning to their lives. By reading this research, it is hoped that the readers can gain knowledge about the moral values contained in the Cinderella movie and how its contribution in narrative text. Moral values are very important for our lives as humans, with movies we can easily arrest moral values.

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