

# AN ANALYSIS OF NIRVANA, A GRUNGE BAND, AND THEIR INFLUENCE BASED ON SOCIAL IMPACTS

<sup>1\*</sup>Ardho Bima , <sup>2</sup>Arso Setyaji

<sup>1</sup>Universitas PGRI Semarang, Indonesia

<sup>2</sup>Universitas PGRI Semarang, Indonesia

\*<sup>1</sup>ardo.bima@gmail.com

<sup>2</sup>arsosetyaji@upgris.ac.id

## Abstract

Music encompasses a wide array of genres that offer a distinct and enjoyable experience to listeners. The diversity of music genres contributes to the appeal and freshness of musical styles. The American music industry is known for constantly innovating and introducing new genres that gain widespread popularity. Among these genres is Grunge, which gained prominence in 1992 (Zrinka, 2014). Grunge's popularity can be attributed to its unique characteristics and the distinctive approach of musicians in delivering their music to the audience. Grunge musicians often exhibit a distinct style during performances, attracting a dedicated fan base. This research seeks to 1) Describe the impact of Nirvana, a Grunge band, and their music on social influences.

2) Elaborate on the impact of Nirvana, a Grunge band, and their music on social influences. 3) Examine the impact of Nirvana, a Grunge band, and their music on social influences..

The study employs a qualitative research methodology utilizing a case study approach. According to the findings, Nirvana Band was established in 1987 in Washington, United States by the vocalist and guitarist Kurt Cobain and Krist Novoselic, the band's bassist. Nirvana achieved significant milestones, including an oversold ticket tour in Europe in late 1991. The song "Smell Like Teen Spirit" became widely popular on radio and music television. By Christmas 1991, Nevermind was selling 400,000 copies per week in the United States. On January 11, 1992, the album topped the Billboard album chart, surpassing Michael Jackson's Dangerous. Nirvana was considered groundbreaking for addressing social issues like homophobia, racism, and sexism during the 90s, a time when discussing such topics was not common..

Hence, based on the findings of this research, it is evident that Nirvana is a prominent grunge music group, particularly favored by adolescents and boasting a substantial global fan base. The

release of *Nevermind* attracted a fresh wave of listeners who were unfamiliar with alternative, underground, or avant-garde bands. Various incidents within the band ultimately led to its dissolution in 1994. The influence of Nirvana has been profound in Indonesia and other nations, significantly impacting social dynamics due to the widespread popularity of their music genre during that era.

**Keywords:** Nirvana, grunge band, music genre, social impacts

### **a. Introduction**

Music has many genres that bring a good and unique vibe to the people who listen to it. The different music genres can make a style of music attractive and fresh. The music industry in America often creates a new genre of music and it always became a famous and best production. One of the music genres used in those countries is Grunge. Grunge is a music genre that was popular in 1992 (Zrinka, 2014). This music genre becomes popular because of the unique genre and different style of the musician in the manner of delivering the song to the audience. Usually, the Grunge musician always has a unique style when performing. That's why, many people love this genre of music and become fans.

Grunge is one of the genres from underground. This genre became popular in 1980, exactly after the emergence of the refusal movement of Seattle musicians called "Seattle Sound" (Chocky in (Rinata et al., 2020)). This movement was conducted for the refusal of regulation primer in music which also included ethics from playing music. Based on that, Grunge music can be a tool for people to confront a problem related to politics by showing capitalism which offers freedom and gives room for people to confront opinion, fury, sadness, and disillusionment. Therefore, many people choose this song to resist the government's opinion or regulation.

Nirvana is an American alternative rock group whose breakthrough album titled "Never Mind" in 1991, announced their new music style called Grunge, and it is representative of the post-baby boom young adults known as Generation X (Savage, 2022). This grub band has three members that included Kurt Cobain, Krist Novoselic, and Dave Grohl. From Aberdeen, Nirvana became a part of the postpunk underground which centered on K Records of Olympia, before Nirvana recorded the first single called "Love Buzz" in 1988 and the album called "Bleach" in 1989 for Sub Pop, the independent record company in Seattle.

According to sociologist Ryan (Powell & Curry, 2016), Nirvana and the other bands who have the genre of Grunge demonstrated authenticity and rebellion that can be co-opted into the larger marketing campaign that can sell various products to the youth. Therefore, Nirvana was most known in the youth generation. Nirvana band also has an image of rebellion inspired by a youth people who become iconic and different in their generations. On the other hand, Nirvana's music genre has

an impact on all social aspects including fashion, mindset, and genre of music itself. Through their music, Nirvana can bring change to youth generations, especially the rebel youth generation in those years.

The impact of Nirvana came from Kurt Cobain as a vocalist in Nirvana and also from Nirvana itself. The success of Nirvana in music was proven by the musician using Grunge as a genre to create a new group band and introduce the genre to the international. Examples of bands that used the Grunge music genre from Nirvana and Kurt Cobain are Seether, Super Heaven, Milk Teeth, etc. (Yusran, 2020). Moreover, Grunge is still used as a referent of the music genre. It was proven by modern musicians who adapted the genre and original music of Nirvana.

As a pop culture, Nirvana also has an impact on the change of word fashion. The fashion impact was brought in the first time when the members of Nirvana appeared in one of the music shows namely MTV. They appear in different fashions that bring a unique and cool. When Cobain appeared on MTV with a ragged olive-green cardigan which was made simply style by breaking into his closet, meanwhile, Vedder and Cornell wore sported army boots with cargo shorts and flannel shirts, which make the style look suitable to use in overcast climate in the Pacific Northwest (Stafford, 2018). Therefore, their fashion was turned into tern for the Gen Xers. Gen X came to the mall after seeing Nirvana on TV, they came to the store and asked about the fashion of Grunge-like apparel.

Nirvana also had a huge impact on the mindset of people. That means Nirvana had an impact on changing the mindset of people who judge the issue of mental health. Nirvana had a huge impact on mental health awareness, as in the suicide case of Cobain which a lot of people consider mental health (Narayanan, 2021). From those cases, a lot of people started to realize that mental health issue was important issue that cannot be a joke and ignored. Mental health become a topic that allows it to be brought into the conversation by people who consider this issue and allow them (people who have a mental health issue) to receive the treatment that they should have.

## **b. Literature Review**

### **History of Nirvana**

According to a study conducted by Populer in 2019, Nirvana commenced its musical journey towards the end of the 1980s by emerging as a prominent figure

in the Seattle Grunge scene. The band's debut album, "Bleach," was independently released in 1989. Subsequently, Nirvana signed with a major record label and unveiled their second album, "Nevermind." Initially, the management anticipated sales of 250 thousand copies due to Nirvana's indie band status. However, both albums achieved immense success in the market, propelling Nirvana to global

stardom. "Nevermind" featured hit tracks such as "Smells Like Teen Spirit," "Come as You Are," "In Bloom," and "Lithium." Within two years, the album surpassed sales of eight million copies worldwide, exceeding the label's expectations by 32 times. The lead single, "Smells Like Teen Spirit," played a pivotal role in boosting Nirvana's popularity, earning recognition as one of the best songs of the 90s and a significant influence in modern music history. The band's third album, "In Utero," was released in 1993, receiving critical acclaim and commercial success despite falling short of the achievements of "Nevermind." Tragically, Nirvana's success came to an abrupt end in 1994 following the death of Kurt Cobain, the band's lead vocalist and songwriter, who succumbed to suicide amidst prolonged stress and substance abuse. Cobain's demise marked the conclusion of Nirvana's seven-year musical journey, leaving a lasting impact on the music industry. Despite disbanding, Nirvana's legacy as one of the most iconic and influential rock bands of all time endures, with drummer Dave Grohl continuing his musical career post-Nirvana.

### **Biography of Nirvana Member (Kurt Cobain)**

Kurt Cobain was born in Aberdeen, Washington. As a child, Cobain was hyperactive and used Ritalin to help him concentrate in school and sedatives to help him sleep at night. His parents divorced when he was seven, and he went to live with relatives. Cobain didn't enjoy school, so he spent his time painting and singing. He listened to various music bands, including the Beatles and the Monkees, but later shifted to Kiss, Black Sabbath, the Sex Pistols, and the Clash. Cobain bought a guitar on his 14th birthday and experimented with different music styles. He also worked as a roadie for a Seattle group called the Melvins. Cobain dropped out of high school a few weeks before graduating to get a job, but he couldn't hold one for long. In 1986, Nirvana was formed by Cobain as vocals and guitar, Krist Novoselic as bass guitar, and various drummers. In 1991, after signing a contract with Geffen Records, Nirvana added a permanent drummer, Dave Grohl, and produced the second album called *Nevermind*, which received good reviews with the hits "Smells Like Teen Spirit", "Lithium" and "Come as You Are". Nirvana's popularity grew, and they appeared on MTV's *Headbanger's Ball* and NBC's *Saturday Night Live*. Cobain's personal life became difficult as he started using heavy drugs in the early 90s, including morphine and heroin. However, his personal life brightened when he married Courtney Love in Hawaii in 1992, and they had a daughter named Frances Bean. In 1993, Cobain overdosed on heroin and went to rehabilitation, but left without completing the program. In the same year, Nirvana released a new album called "In Utero", which became their last studio-recorded album. In 1994, Nirvana played in an MTV Unplugged concert and held a concert in Munich. One week after the concert in Munich, Cobain passed away.

### **Biography of Nirvana Member (Krist Anthony Novoselic)**

Krist Novoselic, a former Nirvana Bassist, is known for being one of the most politically-minded rock musicians. Born on May 16, 1965, in Los Angeles, CA to Croatian immigrants, Krist and his family moved to Aberdeen, WA in 1979. His musical influences shifted from classic rock to punk rock after moving to Croatia

in 1980, and upon returning to the U.S., he learned to play the guitar and formed a band with Kurt Cobain, eventually leading to the formation of Nirvana. After the band disbanded in 1994, Krist continued his political activism by forming J.A.M.P.A.C and participating in protest shows against the World Trade Organization in 1999.

### **Biography of Nirvana Member (Dave Grohl)**

David Eric Grohl, born on January 14, 1969, in Warren, Ohio, relocated to Virginia at the age of three. His parents, a journalist and an English teacher, divorced, leading David to live with his mother and sister. Grohl's interest in music began early, starting to play the guitar at the age of ten and forming the H, G Hancock Band with a friend. Introduced to punk rock by his cousin, Grohl played in various punk bands during high school, eventually dropping out in his junior year to join the Washington, D.C based hardcore band Scream. It was during a tour with Scream that Grohl met members of the punk band Melvins, leading to his first encounter with Kurt Cobain and Krist Novoselic from Nirvana in 1990. Grohl's audition for Nirvana the following year, thanks to Buzz Osbourne of Melvins, led to his joining the band. After the success of Nirvana's album "Nevermind" in 1991, Grohl, along with Cobain and Novoselic, faced immense pressure from the music industry. Following Cobain's tragic death, Grohl went on to form the band Foo Fighters in 1995, where he played multiple instruments, sang vocals, and wrote songs.

### **The Tragic History of Nirvana**

According to Conley (2022), Kurt Cobain, Krist Novoselic, and Dave Grohl gained popularity through torn jeans, raw sound, and screaming vocals, leading to the revolution of Nirvana's Grunge genre in the face of popular culture. Alternative rock continues to dominate the airwaves, with "Smells Like Teen Spirit" being prominently featured in billion-dollar events, attracting new fans to Nirvana's punk ethos. Initially, Kurt Cobain and Krist Novoselic struggled to find their niche, prompting them to change the band's name. After Cobain chose the name "Nirvana" based on the Buddhist concept of enlightenment, the band found its identity. Despite frequent changes in drummers, Nirvana found the perfect match in Grohl, leading to their success.

According to Britannica (Conley, 2022), Nirvana transitioned from an underground band to a global sensation when they released their major album "Nevermind" in 1991, featuring the hit single "Smells Like Teen Spirit". The song became a ubiquitous presence on MTV, with people humming along to its catchy tune despite not fully grasping its sarcastic lyrics. Following this massive success, both Nirvana as a band and Kurt Cobain individually began to feel uncomfortable with the overwhelming attention. Cobain, in particular, was reluctant to be seen as a spokesperson. Despite rumors of heroin use, Cobain publicly addressed his long-standing undiagnosed stomach issues in 1992 and denied using the drug. However, by the late 80s, he turned to heroin to alleviate his gastrointestinal problems. Struggling with depression, Cobain's life spiraled into toxicity, exacerbated by his heroin addiction. Nirvana did not shy away from conflicts with

other bands, such as when Cobain criticized Pearl Jam and Guns N' Roses. As Nirvana's fame grew in 1994, they worked to conceal the issues brewing behind the scenes. In March of that year, news of Cobain's hospitalization in Rome due to a coma caused by a combination of champagne and prescription drugs emerged. Despite Cobain's health struggles, Nirvana proceeded with their appearance at the Lollapalooza '94 music festival the following month. Tragically, on April 8, 1994, Cobain was found dead in his Seattle garage, having succumbed to a self-inflicted gunshot wound after escaping from rehab and going missing for days. With Cobain's passing, Nirvana came to an end. However, a year later, his bandmates embarked on a new musical journey.

### **The Influence of Nirvana Band Toward Social Aspect**

Nirvana emerged as a symbol of Grunge, embodying all the characteristics that propelled them to fame. They became an idol that sparked a new trend, with Grunge being reinterpreted by social media and news outlets, ultimately leading to a change in the music scene and a surge in consumer interest. The Grunge style, characterized by flannel shirts, ripped jeans, old t-shirts, sweaters, and boots, gained widespread popularity among people, as they prioritized music over fashion when performing. This led to the Grunge style being embraced by teenagers worldwide, regardless of others' opinions. In the capitalist system, the production of commodities was not valued for its utility, but rather for the power and status it conferred upon its users. This was evident in the case of Grunge music, which became a highly sought-after product, transforming its allure into something positive and wild. The emergence of new fashion trends and bands around the world further popularized the Grunge style, with a focus on style and fashion. Nirvana's influence as a Grunge icon was far-reaching, impacting various aspects of society and becoming a habitual part of teenagers' lives worldwide. The fashion associated with Nirvana, particularly Kurt Cobain's signature sunglasses and oversized sweaters, became iconic in the Grunge style, with his mix-and-match outfits setting the stage for new trends.

Furthermore, Nirvana may have had an influence on politics. Two of Nirvana's songs were created to oppose political issues, such as "The Man Who Sold The World" (2009) and "Rape Me" (1993). The first song was created to oppose the greed present in the world. It also symbolized the tragedy of "The Battle in Seattle" on November 29, 1999, against the defense of the World Trade Organization (WTO). This movement aimed to focus the civil service movement in terms of gaining global strength, even though it failed to bring about change because free trade could not elevate the level of third world countries to resist Western capitalism. Meanwhile, "Rape Me" was produced to narrate the story of a large number of women being raped (Wicaksono, 2015). Based on this, Nirvana was a group that consistently expressed political views during the period in which they produced music. After Nirvana disbanded, many groups with similar genres continued to address political issues. The Foo Fighters was one of the bands that continued this action, with the former drummer of Nirvana becoming the leader.

In the music industry, Nirvana's success and opening the public eyes was that "Rock" music not only performed playing the instrument and guitar solo which

became the important part of the song. The trend of rock songs in the 80's was identical by solo guitar which made confused and the riff guitar difficult. But, in the '90s, Kurt Cobain successfully made a majority of 80's bands are disbanding. The first album Nirvana called Bleach released in 1989 got praise from critics. Then in 1992, Nirvana released a second album that became a masterpiece of Nevermind with the singles "Smell like Teen Spirits" and "Comes as You Are". This song was a door that used to open the door of music rock could be played in simple ways but still brought the emotional and furry. Kurt Cobain also changed the mindset of people about everyone could be a guitarist without having to be a professional guitarist. The lyrics also made people question tradition, authority, and ourselves. Besides that, Kurt Cobain also tried to create a generation who independent, wise, and brave enough to challenge the norms (Jrnl, 2016). On the other hand, Nirvana also inspired many group bands to take their musical instrument, play and produce songs without affected by Nirvana's modern songs that could be listened to on television, radio, and the internet that could be exit now.

### **c. Method**

The study will be conducted at the club of Nirvana that exists around of writer's house area. The club was made for people who loved Nirvana. The study will conducted from August 1st until September 9th, 2022. The writer will be doing interviews and observations for approximately a month on the fans of Nirvana. For the first two weeks, the writer will be interviewing the Nirvana fans and the rest of the weeks will be used for observation.

The writer will use purposive sampling to help understand the case being studied and to determine the participants. Based on alchemer.com purposive sampling is used to choose eligible participants for surveys and they are selected because they fit a particular profile. The participants are a fan of Nirvana  
The data collection technique in this study will use an in-depth interview technique followed by classroom observation for a validity check.

#### **Interview**

Interview is a data collection technique in which selected people are interviewed as respondents. Furthermore, it is a direct, face-to-face attempt to obtain reliable and valid measures in the form of verbal responses from one or more respondents. Before conducting the interview, the writer will observe the data related to the Nirvana Band.

#### **Observation**

Another data collection technique is observation. In this case, the writer did an observation of the commodity who loved Nirvana. This step was conducted to understand the detailed information and to validate the data.

#### **Document Data Collection**

The writer obtains the information about Nirvana by searching the detailed data on the internet and looking up e-journal

#### **d. Finding and Discussion**

##### **Research Findings**

##### **1. Nirvana Band Overview**

The band Nirvana, formed by vocalist and guitarist Kurt Cobain, along with Krist Novoselic on bass, and drummer Dave Grohl, was established in Washington, United States in 1987.

Initially, Kurt Cobain struggled to choose a suitable name for his band. It was during a moment when he was watching a Buddhist program that he was struck by the name Nirvana, believing it perfectly encapsulated the essence of the Grunge genre they were creating.

Nirvana is recognized as a grunge band, garnering a significant following among teenagers and fans globally, with a particular strong following in Indonesia. The band is made up of three members: Kurt Cobain on vocals and guitar, Krist Novoselic on bass, and Dave Grohl on drums.

The band rose to prominence with the release of their album "Nevermind" in 1991. This marked a turning point for Nirvana as they signed with a major label, DGC, and their single "Smells Like Teen Spirit" became an instant hit. The song was inspired by a friend who jokingly wrote "Kurt Smells Like Teen Spirit" on Kurt Cobain's house wall, which ironically became a catchphrase.

"Nevermind" album significantly dethroned Michael Jackson as the top-selling artist on the Billboard charts. The popularity of "Smells Like Teen Spirit" led to an unprecedented sales surge of 400,000 copies in a single week.

Their debut album, "Bleach" was released in 1989 under an independent label, with the band aiming for the same level of success as their second album, "Nevermind." Their third album, "In Utero," was released two years later but failed to match the success of their previous two releases.

On April 8, 1994, the music world was shocked by the tragic death of Kurt Cobain at his home in Seattle, Washington, marking the end of Nirvana's journey as a band.

##### **2. Nirvana Band's Greatest Achievement**

Nirvana chose to pursue a partnership with a major record label. Following numerous endorsements from Sonic Youth's Kim Gordon, Nirvana agreed to join forces with DGC Records in 1990.

At first, DGC Records aimed to sell 250,000 copies of Nevermind. However, the debut single "Smells Like Teen Spirit" rapidly became popular, in part due to the



extensive airplay of its music video on MTV. During their European tour in late 1991, the band discovered that the concerts were being oversold, that there was a constant presence of television crews on stage, and that "Smells Like Teen Spirit" was nearly everywhere on the radio and music television. By Christmas 1991, the album was selling 400,000 copies weekly in the United States. On January 11, 1992, it reached the number one spot on the Billboard album chart, pushing Michael Jackson's *Dangerous* off the top. The album also reached the number one position in various countries worldwide.

For the 1993 album *In Utero*, the band collaborated with producer Steve Albini, who is famous for his work on Pixies *Surfer Rosa*. Similar to how Nevermind introduced a new audience to listeners who were unfamiliar with the alternative, experimental, or disguised bands Nirvana considered their predecessors, Albini incorporated deliberate Nirvana strategies to give the album a raw, less refined sound. For instance, a track on *In Utero* featuring extended periods of high-pitched vocal feedback was titled "Radio Friendly Unit Shifter," a term in the music industry that describes the "ideal" album: one that can achieve significant radio play and eventually sell many copies, or "units." However, Cobain insisted that the album's sound was exactly what Nirvana had always desired: a "natural" sound devoid of the layers of deceptive studio recordings. The recording sessions for this album were particularly intense and speedy, and the album was completed and mixed in just two weeks for \$25,000 at the Pachyderm Studio in Cannon Falls, Minnesota.

### 3. History of the Band Members Nirvana *Kurt Cobain*

Kurt Cobain was raised in Aberdeen, Washington. Being a highly energetic kid, he relied on Ritalin for better focus in school and a tranquilizer to facilitate sleep at night. His parents went their separate ways when he was seven, leading to a challenging period for him. Consequently, his parents arranged for him to live with his relatives. Cobain had a distaste for academic settings, opting instead to dedicate his time to artistic pursuits like painting and singing. He was a fan of a variety of bands, such as The Beatles and Monkees, but by 1979, his musical tastes had shifted to Kiss, Black Sabbath, Sex Pistols, and Clash. On his 14th birthday, he received a guitar and began exploring various musical genres. Additionally, he worked as a roadie for the Seattle band Melvin's. In 1994, Nirvana performed at the MTV Unplugged event and also had a show in Munich. Following the Munich concert, Kurt Cobain was rushed to the hospital, where he suffered a coma. Upon awakening from the coma, he was discharged from the hospital but was later reported missing. Three days later, he was discovered at his residence, having been shot.

#### *Krist Anthony Novoselic*

Krist Novoselic, the ex-bassist for Nirvana, has emerged as one of the most politically-engaged figures in the rock scene. He was born on May 16, 1965, in Los Angeles, California, to parents who came from Croatia. His family resided in California until 1979, after which they relocated to Aberdeen, Washington.

During this time, Krist was exposed to the music of legendary bands such as Led Zeppelin, Aerosmith, and Black Sabbath, as well as up-and-coming groups like Devo. However, his musical direction took a turn after his parents settled in Croatia in 1980, introducing him to punk bands like the Sex Pistols and Ramones. A year later, upon returning to the US, Krist acquired a guitar and started saving up to learn how to play blues music, leading to the formation of a band under a series of names until finally adopting Nirvana. In 1989, their debut with a pop-inspired song "Bleach" gained popularity among underground and college rock enthusiasts. The release of "Nevermind" in 1991 catapulted the band to stardom in Seattle. Additionally, Krist participated in a protest against the World Trade Organization in Seattle with Jello Biafra of Dead Kennedys and Kim Thayil of Soundgarden in 1999.

### *Dave Grohl*

Dave Grohl is an artist who began his musical journey when he was just 10 years old, setting up his initial band. He decided to leave high school to pursue his passion in music, before joining the hard-core group Scream. It was there that he got the chance to try out for Nirvana, one of his most famous bands. David Eric Grohl was born on January 14, 1969, in Warren, Ohio. Not long after, his cousin exposed him to the world of punk rock, a hobby that took off during his high school years. He started playing with a punk band and indulged in smoking as part of his lifestyle. Dropping out in his junior year, he went on to join a band in Washington, D.C., that played hard rock and screamo. On one of his tours, Grohl crossed paths with the Melvins, another punk band. While backstage at a Melvins concert, he was lucky enough to see Kurt Cobain and Krist Novoselic of Nirvana in 1990, marking a significant moment in his career. Although he never directly discussed his plans for future bandmates, he managed to secure a spot in Nirvana the following year, thanks to Buzz Osbourne from the Melvins. Grohl spent an extended period with Cobain, eventually moving into a place with him after the Nirvana era. As Nirvana gained massive fame, the intense pressure began to take a toll on the band, particularly Cobain, who increasingly turned to drugs. Following his time with Nirvana, Grohl formed a band called the Foo Fighters. He and his band released their debut self-titled album in 1995, which featured his own compositions, showcasing his talent as a multi-instrumentalist and vocalist.

#### 4. The impact of Nirvana Band on social life

##### *Social Life*

Nirvana set a precedent by tackling societal problems not just in their songs but also in their discussions. The band addressed issues like homophobia, racism, and sexism, which, being the 90's, was a significant step to bring attention to such matters through their music. Kurt Cobain even defied traditional gender roles by donning dresses on stage and in interviews, aiming to question the harmful notions of masculinity that were especially prevalent in the 80's and 90's. Through their activism, Nirvana paved the way for meaningful dialogues on social issues.

### *Music*

Nirvana stood out in the music world due to their refusal to follow the crowd's trends. They influenced the grunge rock scene by creating music that resonated with teenagers and young adults during their era. They kept their concert prices affordable and spoke out against other bands that were charging excessively for tickets. Nirvana also frequently expressed their discontent over performing certain songs, citing their overexposure on the radio, which led to disagreements with MTV. The band's refusal to compromise with the norms of the music industry made them honorable and earned the respect of both their fans and music enthusiasts.

### *Politics*

Following the passing of Kurt Cobain, Nirvana ceased to exist alongside the sub-genre of grunge rock. This style of music lost its appeal, paving the way for a fresh wave of pop music to emerge in the industry. In 1994, the Spice Girls came into existence, marking a significant shift in the popularity of the pop music landscape. Additionally, Britney Spears emerged as a prominent figure in music after her tenure in the acting world as a child, venturing into pop music production in the late 1990s.

### *Impact On Media Today*

Contrary to expectations, Nirvana eventually achieved greater success than anyone from the band ever thought possible, even after they broke up in 1994. The band has admitted in the past that they didn't anticipate reaching the level of success they did, which is evidenced by the enduring popularity of songs such as "Smells Like Teen Spirit" from 1991. Additionally, their lesser-known tracks have seen a resurgence in popularity with films like "The Batman" (2022) featuring "Something In the Way" (1991). Movies like "Black Widow" (2021) and "Captain Marvel" (2019) have also showcased some of Nirvana's most iconic songs. The band has managed to remain influential over the years due to the profound impact their music had on the music scene, particularly in contemporary times. They also made significant cultural contributions to America through their music and efforts to address social issues.

Fans of music across the globe can unanimously agree that the impact of Nirvana's music and legacy will be timeless.

### **Discussions**

Nirvana is one of the most renowned bands globally. It was led by members hailing from Aesthetic Values in 1987. The presence of Nirvana as a pivotal force in underground music has garnered numerous accolades, ranging from awards on radio to television. However, the band encountered a shocking event when a member was severely injured in a house shooting incident and also struggled with substance abuse. This led to a decline in popularity. Nonetheless, Nirvana has left a lasting mark on society. It's notable how the band influenced different cultures, drawing fans with its unique musical style. The band's influence is recognized by society. Socially, the band produced impactful music, but it also faced internal struggles with issues related to sexuality, notably among some band members during their peak, which affected their public image and led to the band's breakup

in 1994. Nevertheless, the band's legacy persists, especially in the U.S., where its music and the community it fostered continue to resonate. The world remains deeply in awe of Nirvana's music, signifying an enduring appreciation for their art.

### **e. Conclusion**

Nirvana is a grunge music band, this band is popular with teenagers and has many fans around the world. Nevermind had brought in a new audience of listeners who had little or no experience with alternative, disguised, or experimental bands. There were many cases of the band, leading to disbandment in 1994. The impact of the band Nirvana is very large in Indonesia and other countries in terms of social life because the music genre is very popular in its time.

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